

# Kick the Dust Norfolk

Project update to Norfolk Joint Museums Committee 5 April 2019



# The 'Kick the Dust' Team



# 'Kick the Dust' Norfolk

- An innovative 4 year project funded by the **National Lottery Heritage Fund**;
- **County-wide** with 3 Project Workers co-designing activity with young people in West Norfolk, Great Yarmouth and North Norfolk, and Norwich.
- Embedded post within **YMCA** – Youth Engagement Worker
- Designed to deliver a three-stage journey of active participation for young people aged 11 – 25 years old as well as look at how they can influence the future direction of the Museums Service;

**PLAYER - SHAPER - LEADER**

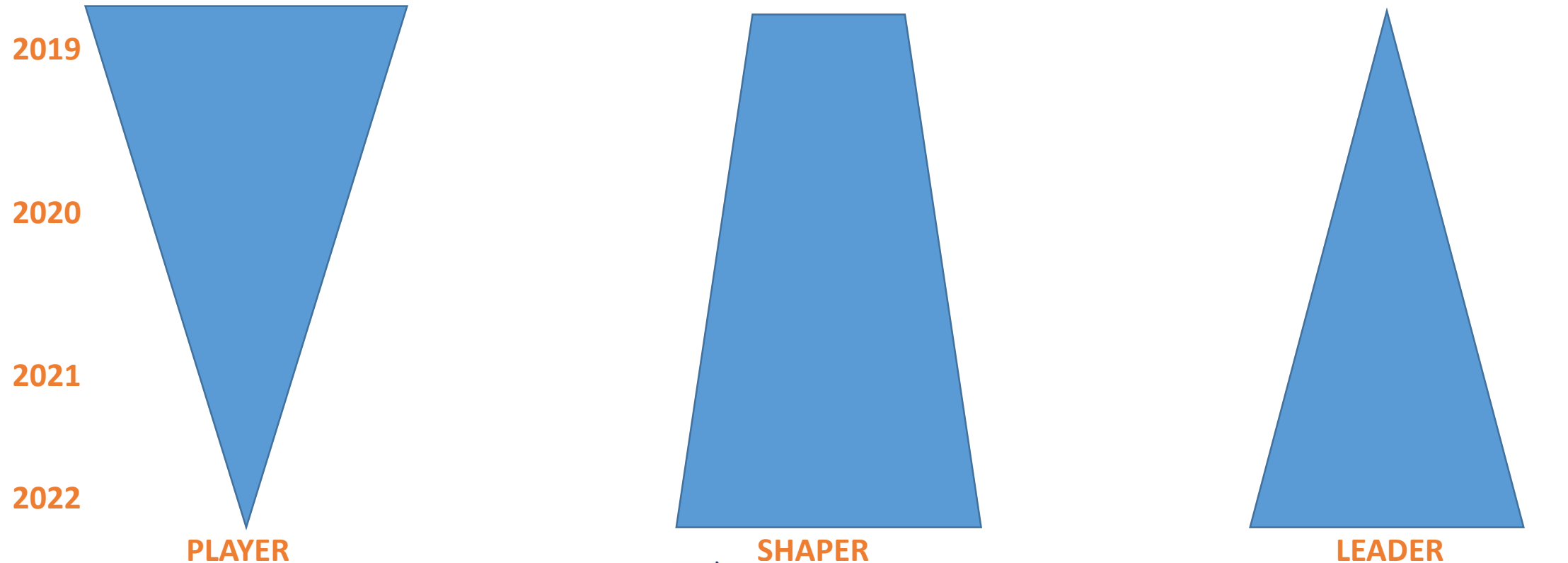


# 'Kick the Dust' Targets

- Specific focus on young people who face significant barriers to participation in heritage and arts activities including harder to reach groups of young people;
- Aim to work with 8000 young people up to the end of May 2022 working in consortium with Creative Collisions (Great Yarmouth) and YMCA (county-wide);
- Numbers to mid-March 2019:
  - 1462 young people have engaged in high quality activities across the county
  - 18% aged 11-13; 29% aged 14-15; 36% aged 16-18; 12% aged 19-21; 4% aged 22-25
  - 54% female and 46% male
  - 192 interventions have been with YMCA clients
  - 18% of target number



# PLAYER – SHAPER – LEADER





# Partnership Approach

- Partnership approach building on existing good practice and developing new partnerships for example:
  - Norwich and Norfolk Festival;
  - Norfolk Youth Offending team,
  - Children's Services,
  - Norwich City College, East Coast College,
  - Norfolk Library Service,
  - UEA
  - MAP;
- Working with District Council Partners to identify young people who would benefit from participating in 'Kick the Dust'.
- Signposting young people to appropriate opportunities – seamless transition for every young person



# Make Yarmouth and Saturday Art Club

**MAKE = YARMOUTH**  
FREE practical art and design workshops for 13-19 year olds.

Make something truly creative and unique!

Learn new skills and gain a qualification

Free Snacks

Work with artists make friends and have fun!

**WORKSHOPS**  
Tuesday evenings in term time 4:30-7pm

Museum Visits

@ Original Projects Space, 169 King St Great Yarmouth  
To book or find out more contact [tricia.hall@norfolk.gov.uk](mailto:tricia.hall@norfolk.gov.uk) 01493 743949

Creative Collisions original projects KICK THE TRUST heritage lottery fund LOTTERY FUNDED TIME TIDE

- Artist led sessions with links to NMS and job roles;
- Tuesday evenings 4-7pm;
- Working with artists and HE/FE volunteers to create a 'collection' of contemporary objects inspired by NMS collections;
- Links with East Coast College for extended work placements;
- Links with MAP to provide continuity in school holidays.

*Thanks for the course- M has thoroughly enjoyed it and it is good for her to mix with others outside her friendship group! She hasn't made up her mind what she would like to do next, except that she will want to be there whatever you do! Grandparent.*

# 'Norwich in 1959' at the Museum of Norwich

MUSEUM of  
NORWICH  
at the Bridewell

Do you want to get experience of working with costume and accessories collections in a museum environment?

The Museum of Norwich at the Bridewell is looking to collaborate with a group of young people, giving them the opportunity to co-curate part of their summer exhibition.

'Norwich in 1959' will focus on the cultural, social and political life in the city at the time, using permanent collections, and developing new displays.

As part of the exhibition, outfits and accessories from the period will be selected and put on display at the Museum of Norwich. This is where we need your help!

You will have the opportunity to:

- Select costume and accessories for the Museum of Norwich exhibition.
- Research clothing trends in the 1950's using the extensive resources of the Costume and Textiles library, including books, magazines, and patterns.
- Assist museum technicians to install the selected costume and textiles prior to the exhibition.
- Collaborate with the design team to create a display for the selected costumes.

Norfolk Museums Service will provide:

- A behind the scenes tour of the Norfolk Museums Service costume and textiles stores.
- A workshop with the Costume and Textiles curator, Ruth Battersby Tooke on working with historic costume and accessories.
- An opportunity to learn from Norfolk Museums Service textile conservators.
- A talk from Curator of Community History, Jenny Caynes about planning for a small community focused exhibition.

What do I do next?

If you are interested in taking part or would like more information then contact:

Rachel Daniel, Kick the Dust Project Worker at [rachel.daniel@norfolk.gov.uk](mailto:rachel.daniel@norfolk.gov.uk)

The first meeting is planned for the 5<sup>th</sup> of February 4pm - 6pm at the Museum of Norwich, Bridewell Alley, Norwich, Norfolk NR2 1AQ.

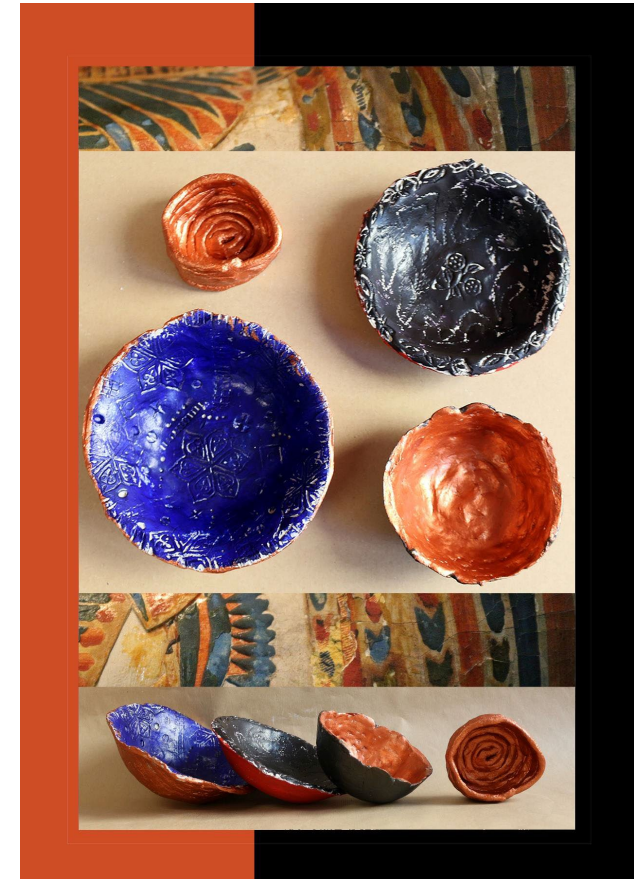
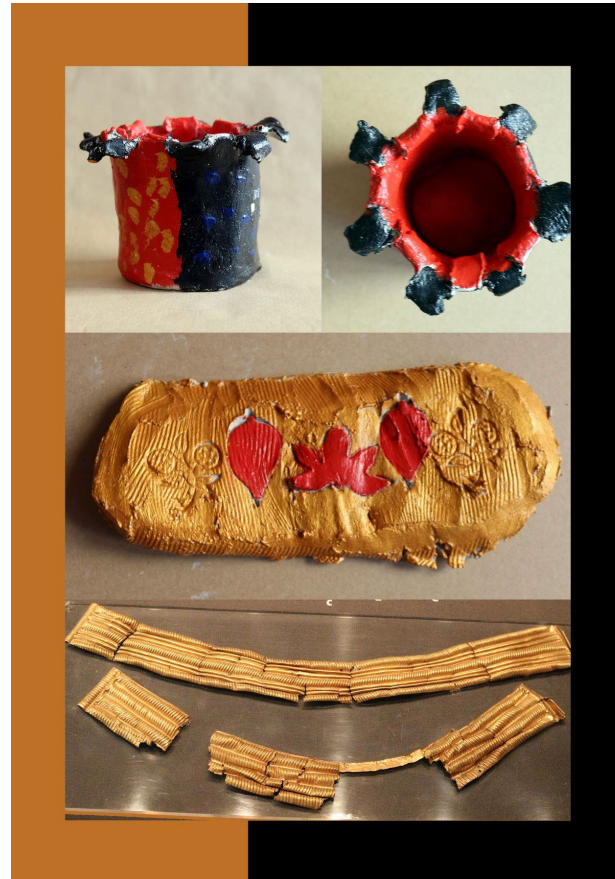


- Co-curating the 1959 display selecting outfits and accessories through research and using the extensive resources of the Costumes and Textiles library.
- Working with key staff including design team, curators to develop a love of heritage and key work skills.
- First meeting 5 Feb attended by 6 young people from Norwich City College, BREAK and YMCA (waiting list).



# 'Make Your Mark' programme

- Building on existing successful programme delivered in partnership with Norfolk Youth Offending Team.
- Working with often disadvantaged young people to develop their team working skills and confidence in an inspiring setting.
- Celebration event to celebrate success and learning.
- Work on display in Rotunda.
- Model to roll out county-wide.



# Ancient House Museum – Pride on Tour



- Linking to LGBT History Month the Teenage History Club worked with curators and learning staff in February at Gressenhall and Kings Lynn to find objects in their collections connected to ‘Queer Histories’ and host a tour for the public.
- Norwich Castle exhibition in summer; Museum of Norwich Pride of the People pop-up display.
- Link to Pride in Norwich 27 July.



# Youth Led Project Groups



- Launch in Western area in March and April at Stories of Lynn and Gressenhall.
- Encouraging young people to take part in 5 events through the year to help shape the direction of Norfolk Museums Service.
- Co-creating events and activities.
- Take part in weekly fun activities showcasing what museums have to offer as well as support the development of work skills.

# Community Curators – Library Service



The poster is for a community curators project for the 'Desire, Love, Identity' exhibition. It features a dark purple background with white and orange text. At the top left is the 'HERITAGE' logo. Below it is a circular '20th Anniversary' badge with 'PRIDE' in the center. To the right, the title 'Desire, love, identity' is written in orange and white, followed by 'community curators' in white. A small 'proudly bisexual' badge is next to the title. Below the title, a paragraph states: 'Desire, Love, Identity is a British Museum Touring Exhibition about Queer History, coming to the Norfolk & Norwich Millennium Library in Summer 2019.' Another paragraph says: 'We are looking for people aged 12-18 to help shape our events programme and learn more about Queer History in Norfolk. Everybody is welcome!' Below this, it says: 'To find out more, come to our first meeting: Where? Norfolk & Norwich Millennium Library When? Thursday 31st January, 4pm - 5pm'. A small 'LOVE IS A HUMAN RIGHT' badge is next to the meeting details. At the bottom, contact information for Rachel is provided: 'For further information please contact Rachel on 01603 774781 or via rachel.ridealgh.norfolk.gov.uk'. A 'KICK THE BUST' badge is also present.

**HERITAGE**

**Desire, love, identity** proudly bisexual

**community curators**

**Desire, Love, Identity** is a British Museum Touring Exhibition about Queer History, coming to the Norfolk & Norwich Millennium Library in Summer 2019.

We are looking for people aged 12-18 to help shape our events programme and learn more about Queer History in Norfolk.

Everybody is welcome!

To find out more, come to our first meeting:

Where? **Norfolk & Norwich Millennium Library**

When? **Thursday 31st January, 4pm - 5pm**

LOVE IS A HUMAN RIGHT

For further information please contact Rachel on 01603 774781 or via [rachel.ridealgh.norfolk.gov.uk](mailto:rachel.ridealgh.norfolk.gov.uk)

- Desire, Love, Identity a British Museum Touring Exhibition about Queer History – summer 2019.
- Partnership approach with Norfolk Library Service.
- Teenage History Club in Thetford to act as mentors.
- First meeting 31/1/19 attended by 5 young people. 4 subsequent meetings have attracted 3-5 young people each session.



# YMCA

- 192 young people engaged between October 2018 and Mid-March 2019.
- Embedded post – Youth Engagement Worker – works county-wide.
- Building on current work of YMCA and adding ‘heritage’ element through the Kick the Dust activity programme.
- Youth groups in Kings Lynn and Great Yarmouth becoming established.
- Norwich programme of activity includes visits to Museum of Norwich and Norwich Castle; tours of dungeons and Escape Room; Exhibition tour and creative work linked to museum objects.
- May event for CEO’s of YMCA at Norwich Castle – young people to lead tour.



# In Summary

- County-wide programme.
- Working with existing and new partners.
- Devising a progressive programme of activity and opportunities for young people across the region.
- Excited to be working across the region and identifying new partners.
- Contact: [Christine.Marsden@Norfolk.gov.uk](mailto:Christine.Marsden@Norfolk.gov.uk)

