Kick the Dust Norfolk

Christine Marsden - Project Coordinator Rachel Daniel – Project Worker, Norwich











'Kick the Dust' Targets

Funded by the National Lottery Heritage Fund - extended to end of November 2022 Aim to work with hardest to reach young people aged 11-25 years in collaboration with key partners

Exceeding original targets of 8000 interventions

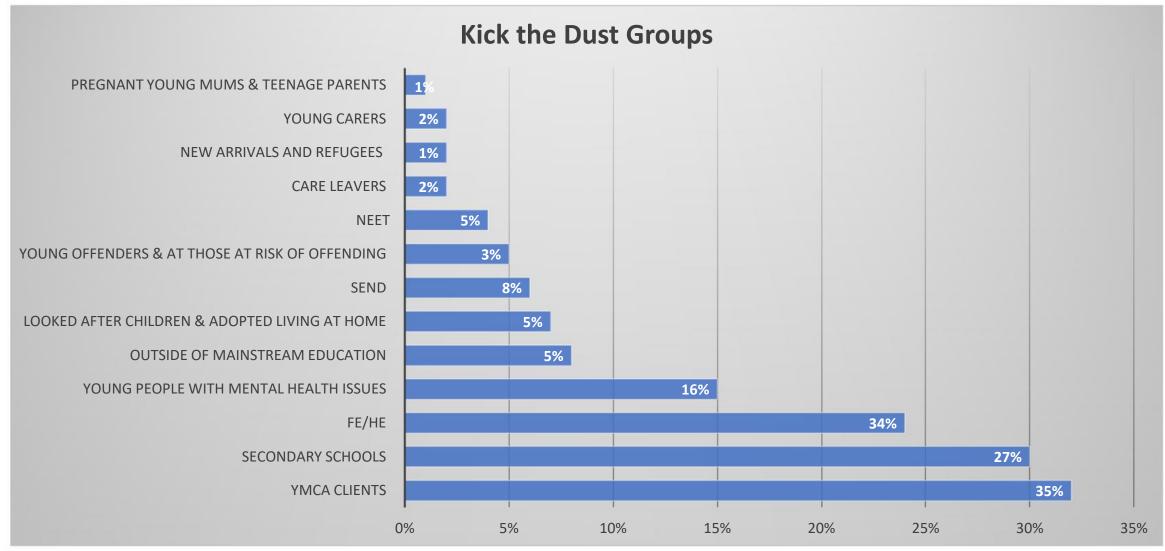
Numbers to October 2021:

- 3372 young people have engaged in 10,308 interventions
- 5068 hours of high quality activities across the county
- 18% aged 11-16; 30% aged 17-19; 52% aged 20-25
- 35% of all activity with 19-25 year olds has been with YMCA clients
- 70% of all activity is being designed and led by young people

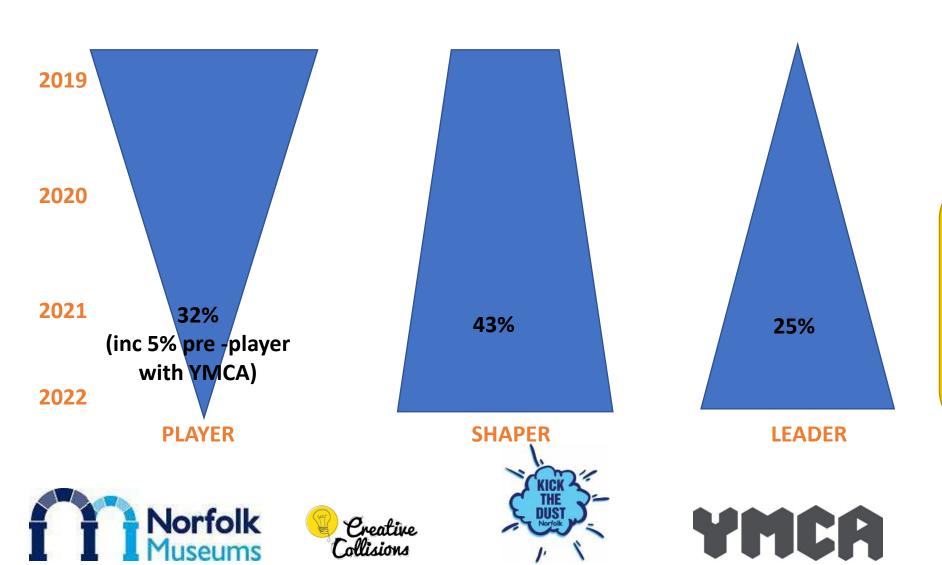
Significant number of staff outside of Learning Teams and KTD teams embedded into *Kick the Dust* approach - 220 staff taken part in training (129 in lockdown)



Kick the Dust groups



PLAYER – SHAPER – LEADER



47% of activity is in the West; 28% in the East and 25% in Norwich

70% of all activity involves young people leading & designing projects; 10% of young people are undertaking a mentoring role (Digital Buddies)



Museum Arts Award Women's Land Army 'Ploughing the Fields with Poetry'

- 'Ploughing the Fields with Poetry' a mini series of films to be published on YouTube for Remembrance Day, combining poems written by Land Girls, archive images and new film shot at Gressenhall by one of our KTD young people.
- Films will be on NMS and Gressenhall Facebook pages nightly from 8-13 November





Museum Arts Award and Mentoring West Norfolk *Leads to employment*

Black Abolitionist Community Textile Project, based on Moses Roper, to be installed at Gressenhall in Black History Month and be part of a touring exhibition

'I can honestly say I would not have got this job (Project Coordinator at First Art in Nottingham) if it wasn't for working with Kick the Dust' - young KTD person

'Nothing About Us Without Us': Disability History in Norfolk

- Bethan applied for delegated budget to develop her own Disability History Project, using her personal experiences and passion for museum activism.
- Creating an exhibition featuring objects and stories of the experiences of Norfolk people living with disability and how public attitudes and language of disability have changed over time to raise awareness of disability rights in Norfolk.
- Modes to be updated to reflect the research.
- Tour planned for Nov/Dec to coincide with Disability History Month starting at the Forum.
- Bethan has secured place at Anglia Ruskin on the illustration course.



'Catch of the Day' exhibition at Time and Tide

- Adam, who identifies as gay, wanted to celebrate and pay tribute to the strong men and women identifying as gay, lesbian or queer who worked in the fishing industry and who had to hide their sexuality.
- Using the delegated budget he created 3 costumes, taking typical work wear and gender specific clothing and shaking it up with a camp and glamorous touch for the exhibition.
- One costume has been approved by the acquisitions committee for NMS collections and the other 2 are to be on permanent display at Time and Tide.
- Exhibition ran in August to 6/9/21

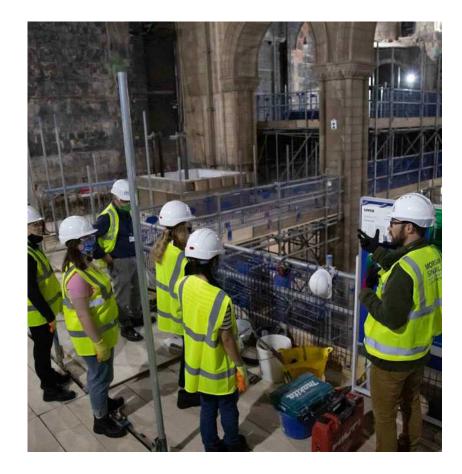


Professional photo shoot on the 'Lydia Eva' fishing trawler

Castle Curators display case for the Royal Palace Reborn

- Designing display case for the redeveloped Castle Keep working with Andrew Ferrara, Royal Palace Reborn Curator.
- Visit arranged to see and handle the objects they had chosen in lockdown and to write their labels and finish their design.
- Currently working with British Museum to borrow one of their star objects for the display

Kendra writes: Made of horse metacarpal, these ice skates date back to approximately 1200 AD. The lighter skate has holes drilled at the 'toe' and 'heel' for holding a leather strap – attaching the skate to a shoe. Sometimes skaters balanced on the skate with no strap! In 1173, William Fitz-Stephen wrote about skaters moving across the ice with "the swiftness of a bird".



Faith & Ritual: A Project for Interfaith Week



- A group of ten young people aged 16 25 have been working with museum staff to develop an event for interfaith week 2021 inspired by objects of faith within the Castle's collection.
- The group have been meeting weekly on Zoom with two in person workshops over summer with Agata Gomolka, Assistant Keep Curator and Bethan Holdridge, Assistant Social History Curator.
- They are developing a trail in collaboration with Norwich Interfaith Link highlighting how different faiths have shaped the city

Youth Offending Team Partnership: Norwich Museums Project

- A long term partnership between Norfolk Museum Service and the Youth Offending Team. Young people join for two weeks exploring the museums after hours and take part in a creative activity responding to what they've seen.
- Young people have a chance to work with staff 121, feel valued within a space they might not have visited before and explore their creativity.
- This term our group have been exploring the Castle and Museum of Norwich at the Bridewell and thinking about buildings and architecture.



An approach that works!

Progression Confidence Building

Institutional Change

Heritage based learning



Skills Development Professional Engagement









Challenges

- Identifying successor funding once the NLHF grant ends in Nov 2022
 - NLHF Open Programme for grants 3 thresholds
 - Working with Children's Services around Commissioning of key work linked to skills and progression
- Maintaining momentum and creating legacy post Kick the Dust
- Moving forward on our *Institutional Change* agenda through:
 - Maintaining links with Children's Services via our '*Making Creative Futures*' working group
 - Further extending our offer to staff around working with young people who face multiple barriers to engagement





