

Health and Wellbeing Board
Minutes of the meeting held on Wednesday 26th April at 9.30am
in the Edwards Room, County Hall

Present:

William Armstrong	Healthwatch Norfolk
Cllr Yvonne Bendle	South Norfolk District Council
Hilary Byrne	South Norfolk Clinical Commissioning Group
James Bullion	Norfolk County Council
Cllr. Penny Carpenter	Great Yarmouth Borough Council
Cllr Paul Claussen	Breckland District Council
Don Evans	Norfolk County Council
Cllr. Roger Foulger	Broadland District Council
Joyce Hopwood	Voluntary Sector Representative
Chris Humphries	Kings Lynn and West Norfolk CCG
Emma McKay	Norfolk and Norwich University Hospital
Dan Mobbs	Voluntary Sector representative
Cllr. Elizabeth Nockolds	Borough Council of King's Lynn and West Norfolk
Cllr Maggie Prior	North Norfolk District Council
Dr. Janka Rodziewicz	Voluntary Sector Representative
Dr. Louise Smith	Norfolk County Council
Temp. ACC Paul Sanford	Norfolk Constabulary
Dr. John Stammers	Great Yarmouth and Waveney Clinical Commissioning Group
Alex Stewart	Health Watch Norfolk
Cllr. Roger Smith	Chairman, Children's Services Committee
Cllr. Vaughan Thomas	Norwich City Council
Dr. Gavin Thompson	Office of the Police and Crime Commissioner
Catherine Underwood	Norfolk County Council
Cllr. Brian Watkins (in the Chair)	Norfolk County Council
Tracy Williams	Norwich CCG

Also present:

Jane Harper Smith	N&W STP Programme Director, Norfolk County Council
Nadia Jones	Norfolk County Council
Michael Lozano	Patient Safety and Complaints Lead, NSFT
Sam Revell	Healthwatch Norfolk
Tim Winters	Norfolk County Council

1 Apologies

- 1.1 Apologies were received from Mark Davies (Norfolk and Norwich University Hospital), Cllr Andrew Proctor (Broadland District Council), Jonathon Williams (East Coast Community healthcare), Pip Coker (Voluntary Sector Representative), Dr Wendy Thomson (Norfolk County Council), Christine Allen (James Paget University Hospital), David Bills (South Norfolk District Council), Edward Libbey (Queen Elizabeth Hospital), Mike Fawcett (Norfolk Constabulary) and Dennis Bacon (Norfolk Independent Care).

2. Chairman's Opening Remarks

- 2.1 The Chairman welcomed Cllr Maggie Prior and Temp. ACC Paul Sanford to their first meeting of the Board.
- 2.2 The Board were provided with an update from the NHS South Norfolk Primary Care Commissioning Committee. It was noted that during 2016/17 the CCG applied for and was successful in its application to NHS England for undertaking Full Delegated Commissioning as of 1 April 2017.
- 2.3 It was noted that during the development year Cllr. Yvonne Bendle had represented the Health and Wellbeing Board on the joint co-commissioning committee and, on behalf of the Board, the Chairman had confirmed her representation on the Primary Care Commissioning Committee for the year ahead.

3. Minutes

- 3.1 The minutes of the Health and Wellbeing Board (HWB) held on 8th February 2017 were agreed as a correct record and signed by the Chairman.

4. Matters Arising

- 4.1 The Chairman reminded members that the Health and Wellbeing Board's Stakeholder Engagement Event would be held on 21st June 2017 and that this would be a joint event with the Norfolk and Waveney Sustainability & Transformation Plan. The purpose of the event was for the further development of the future Health and Wellbeing Strategy and for engagement around the STP. A wide range of stakeholders had been advised of the date and invitations and further information would be sent out at a later date.

5. Declaration of Interests

- 5.1 There were no interests declared.

6. Urgent Business

- 6.1 There were no items of urgent business received.

7. Health and Wellbeing Index and Health Inequalities

- 7.1 The Board received a presentation from the Head of Public Health Information, Public Health, Norfolk County Council, which provided them with information about health and wellbeing measures for Norfolk. The presentation included examples of the potential difference that could be made to the health and wellbeing of the people of Norfolk including, reducing the number of people killed and seriously injured on roads, reducing the risk of stroke in our population and improving dementia diagnosis rate for older people. During the ensuing discussion the following issues were raised:
 - The data presented incorporated the most recent nationally published data however, in some cases these figures were from 2015/16. Data would be refreshed on an on-going basis when national data was released.
 - Austerity measures had had a significant impact on some areas of health

inequalities, particularly around health and mental wellbeing and admissions for alcohol abuse. There were some areas where improvements had been made in health services, such as reducing the number of cases of coronary heart disease.

- The Board discussed key areas where preventative action could make a difference in improving outcomes. It was agreed that the analysis of the data would be a valuable part of the evidence base for the developing Health and Wellbeing Strategy and would be used to inform the stakeholder engagement event in June.

8. Norfolk and Waveney Sustainability and Transformation Plan (STP)

- 8.1 The Board received the report from the N&W STP Nominated lead, which was introduced by the STP Programme Director. The report provided information on key elements of the STP, including governance, the focus for delivery, bids to the Transformation Fund and communications and engagement. It also outlined the main shift in services that the STP workstreams were focused on in order to deliver the changes necessary to achieve a sustainable health and social care system in Norfolk and Waveney.
- 8.2 Members discussed some of the current challenges facing system partners such as engagement with the public, including children and young people. Members heard that a rolling programme of workshops were underway, that a Stakeholder Board had been established and that a key appointment had been made with the Communications and Engagement Lead for the Norfolk & Waveney STP appointed and in post.
- 8.3 Resources was a key challenge and members discussed the outcome of local bids to the Transformation Fund which were being pursued to provide some of the investment required to deliver the necessary changes. It was recognised that whilst nationally the funding available was limited, across the Norfolk and Waveney 'footprint' we have significant resources and that the key was to look at how best we use it.
- 8.4 It was noted that the District Councils had a key role to play in focusing the STP on the prevention agenda and the wider health determinates of employment and housing, etc, and it was important to ensure that they were fully engaged in the process.
- 8.5 The Chairman updated the Board on the recently established STP Chairs Governance group set up to provide 'non-executive' oversight of the delivery of the STP. Members noted that the Group was in the process of recruiting an Independent Chair.
- 8.6 The Board **resolved** to:
- Consider and comment on the report
 - Identify actions that the HWB/member organisations could take to accelerate progress on delivering the changes necessary to deliver sustainable services.

9. Norfolk Integration and Better Care Fund 2017-19: Planning and approval

- 9.1 The Board received the report from the Executive Director of Adult Social Services which set out the key areas for consideration contained within Norfolk's BCF Plan for 2017-19, in addition to summarising national guidance.
- 9.2 It was noted that whilst the national Integration BCF Policy Framework had been

released, further, more detailed guidance documents and allocations were still awaited. It was noted that in light of this, the 2017-19 Plan was not yet available for approval by the Board.

9.3 The Board **resolved** to:

- Note the overview of the key points addressed in the BCF Policy and Framework provided (Section 4 of the report)
- Comment on and note the proposed content of the plan (section 5 of the report)

10. Healthwatch Norfolk Strategy 2017-20 and focus for business 2017/18

- 10.1 The Board welcomed the Chief Executive and Project Manager from Healthwatch Norfolk (HWN) to the meeting. Following a brief introduction by the Chair of HWN, the Chief Executive and Project Manager gave a presentation which outlined Healthwatch Norfolk's Strategy for 2017-2020, how the strategic priorities were developed and the focus and projects for the year ahead. Members heard that speaking to underrepresented groups about the services that they accessed was one of HWN's areas of focus and capturing the 'lived experience' of local people.
- 10.2 It was noted that public expectations of health and social care were increasing all of the time, particularly regarding the speed of access to services. Board members discussed the wide-ranging nature of the work and the way in which HWN approached priority-setting, based on the wealth of information and insights gained from a very wide range of engagement techniques and through working closely with other organisations
- 10.3 The HWB welcomed the work and the contribution that HWN was making to improving services and noted the future priorities and projects for the year ahead.

11. Suicide Prevention in Norfolk

- 11.1 The Board received a report which outlined the work being carried out by partners to reduce the number of suicides in Norfolk. It presented the county-wide Suicide Prevention Strategy and action plan 2016-2021, which had been developed using a multi-agency approach and in consultation with a range of agencies and service users. The report also provided the Norfolk and Suffolk Foundation Trust (NSFT) Suicide Prevention Strategy 2017-2022, recently agreed by NSFT Board.
- 11.2 The Board recognised that no one agency was responsible for suicide prevention – it involved collective commitment and responsibility and was a whole system issue. The Board also noted the inequalities evidenced by the outcome of the suicide audit and the need to try to reach the biggest group of those at risk. Social and economic deprivation was one of the biggest risk factors and the rates were relatively high in Norfolk, and were often linked to mental health problems.
- 11.3 Members discussed the two Strategies and the opportunities they presented, across the system, for making a difference. Preventative approaches were discussed and examples included awareness training for those likely to come into contact with those at risk at an early stage, and through guidance and support for people who have been bereaved. The role of families and carers in providing support for those at risk of suicide was discussed and the need for clear information and practical advice to be available. The need to reduce the stigma around suicide was raised and the Director of Public Health spoke of

the importance of language in influencing this.

11.4 Members also discussed the data analysis supporting the county-wide plan and possibilities for further developing that analysis to support further preventative action. Some of the difficulties in obtaining data was discussed, in particular around children and young people, and there were offers of assistance from the Police around some recent analysis of national data.

11.5 The Board **resolved** to:

- Endorse the Norfolk Suicide Prevention Strategy and action plan
- Note the Suicide Prevention Strategy developed and agreed by the Norfolk and Suffolk NHS Foundation Trust.
- Note how HWB partners are participating in the work to reduce the number of suicides in the county and identify what else can be done.

12. Smoking in Norfolk

12.1 The Board received two reports – the first outlined the work of the Norfolk Tobacco Control Alliance, which brought together partners across Norfolk to address the causes of tobacco use, raise the profile of the harm caused by smoking to communities, reduce smoking prevalence, monitor progress and publish the results. The first report also outlined the key elements of the Tobacco Control Alliance Strategy, including the vision and the three priorities, and action plan developed to deliver progress against the priorities. The second report was on the NHS Smokefree initiative and the recent letter from Chief Executive of Public Health England (PHE) to all NHS trust chief executives inviting them to go completely smokefree in all NHS buildings and grounds.

12.2 Members welcomed the two reports and discussed the need to ensure that the prevention strategy was reaching children and young people - making use of available mechanisms, together with understanding what makes them start smoking in the first place. It was recognised that young people were often aware of the health risks associated with smoking however they often started as a result of peer pressure. The key was to talk to young people who smoked and ask them why they had initially started.

12.2 The Board also discussed some of the difficulties faced by NHS organisations in working towards a smoke free environment, with a view to sharing the learning across HWB partner organisations.

12.3 The Board **resolved** to:

- Endorse the Norfolk Tobacco Control Strategy and action plan
- Commit to promoting the strategic priorities within their organisations and to identifying what actions their organisations could take to help drive improvement in the wider community
- Request that the Norfolk Tobacco Control Alliance review the smoking policies across the HWB system with a view to co-ordinating and aligning approaches.

The meeting concluded at 12.15pm

Chairman