

# Business & IP Centre Norfolk



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The Business & IP Centre Norfolk, situated on the second floor of the Norfolk and Norwich Millennium Library, offers a full reference and lending service for individuals or organisations. We hold workshops and events and offer advice on a whole host of subjects from setting up your own business to protecting your intellectual property. So whether you're looking to start, grow, or run a business, Business & IP Centre Norfolk can help.

## Opening times:

- Monday 10.00am – 7.00pm
- Tuesday 10.00am – 7.00pm
- Wednesday 10.00am – 7.00pm
- Thursday 10.00am – 7.00pm
- Friday 10.00am – 7.00pm
- Saturday 09.00am – 5.00pm

## Resources and facilities

The Business & IP Centre is equipped to enable you to conduct your own research and offers PCs with office software, free access to the internet and study spaces as well as:

- Trade and company directories listing local, national and international businesses.
- Market Research reports.
- Current and back copies of several of the most popular business periodicals.
- Information on company and business law including Health & Safety at work.
- A comprehensive collection of business books available for reference and loan.

We can help you:

- Target customers in specific business sectors.
- Research your competitors.
- Research a product or service.

- Source a product.
- Perform statistical analysis on your business sector.
- Research grants available to you.
- Run financial status reports and credit checks on potential partners, customers and suppliers.
- Identify what protection may be appropriate for your products and services and how to go about getting patents, trade marks, designs or copyright. Free patent and trade mark search advice is also available by arrangement.

### **Online resources:**

The Business & IP Centre provides access to a great selection of free online subscriptions to help you access up-to-date business information. These include:

- **COBRA** (Complete Online Business Advisor). 1:1 Introduction to COBRA sessions also available on Wednesday afternoons (booking essential, please visit our Eventbrite page).
- **MINT** (MarketingINTelligence). Free access but there is normally a £30 charge to download specific search data. For a limited time only there is funding available for one free search for each individual or organisation. Email: [askus@norfolk.gov.uk](mailto:askus@norfolk.gov.uk) with your search parameters and our Information Team will do the work for you!
- **MINTEL** (Market research). Free access, offering expert analysis of high quality data and market research to help you grow your business

### **Events**

At the Business & IP Centre we have a year-round programme of events including Spotlight workshops, live webcasts and 1:1 advice sessions with Genix, Leathes Prior Solicitors & Larking Gowen Chartered Accountants.

**Business 1:1 Appointments.** All bookable through Eventbrite.

- Free 1:1 Business Start-Up and Growth Advice with Genix – Alternating Wednesdays.
- Free 1:1 Business Accounting Advice with Larking Gowen – Second Thursday of the month.
- Free 1:1 Legal Information for Business with Leathes Prior – Third Thursday of the month.
- Free 1:1 Business Growth Advice with New Anglia Growth Hub – Fourth Thursday of the month.

**BIPC Intellectual Property Clinics.** 1:1 confidential IP sessions with a BIPC Norfolk advisor. Booking essential through Eventbrite.

**Spotlight business courses.** Wednesdays on a six week rotation, see Eventbrite for details:

- What the Business & IP Centre Norfolk can do for you
- Is starting a business right for you?
- Business planning
- Protecting your idea
- Funding & finance - sources and practicalities
- Promoting yourself & your business

For further details about upcoming events and to book where applicable, please visit our Eventbrite page:

[www.bipcnorfolk.eventbrite.com](http://www.bipcnorfolk.eventbrite.com)

You can also keep up to date with all our latest developments on twitter and Facebook.

Please email us if you would like to be added to our contacts list for regular newsletters.

## **Events across the county**

The BIPC uses Norfolk's network of libraries to work with champions in other branches across Norfolk, so, if your business is not city-based, keep an eye on events at your local library.

## **Contact us**

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