

Interreg 
EUROPEAN UNION

France (Channel
Manche) England

European Regional Development Fund

INTERREG VA France (Channel) England Programme

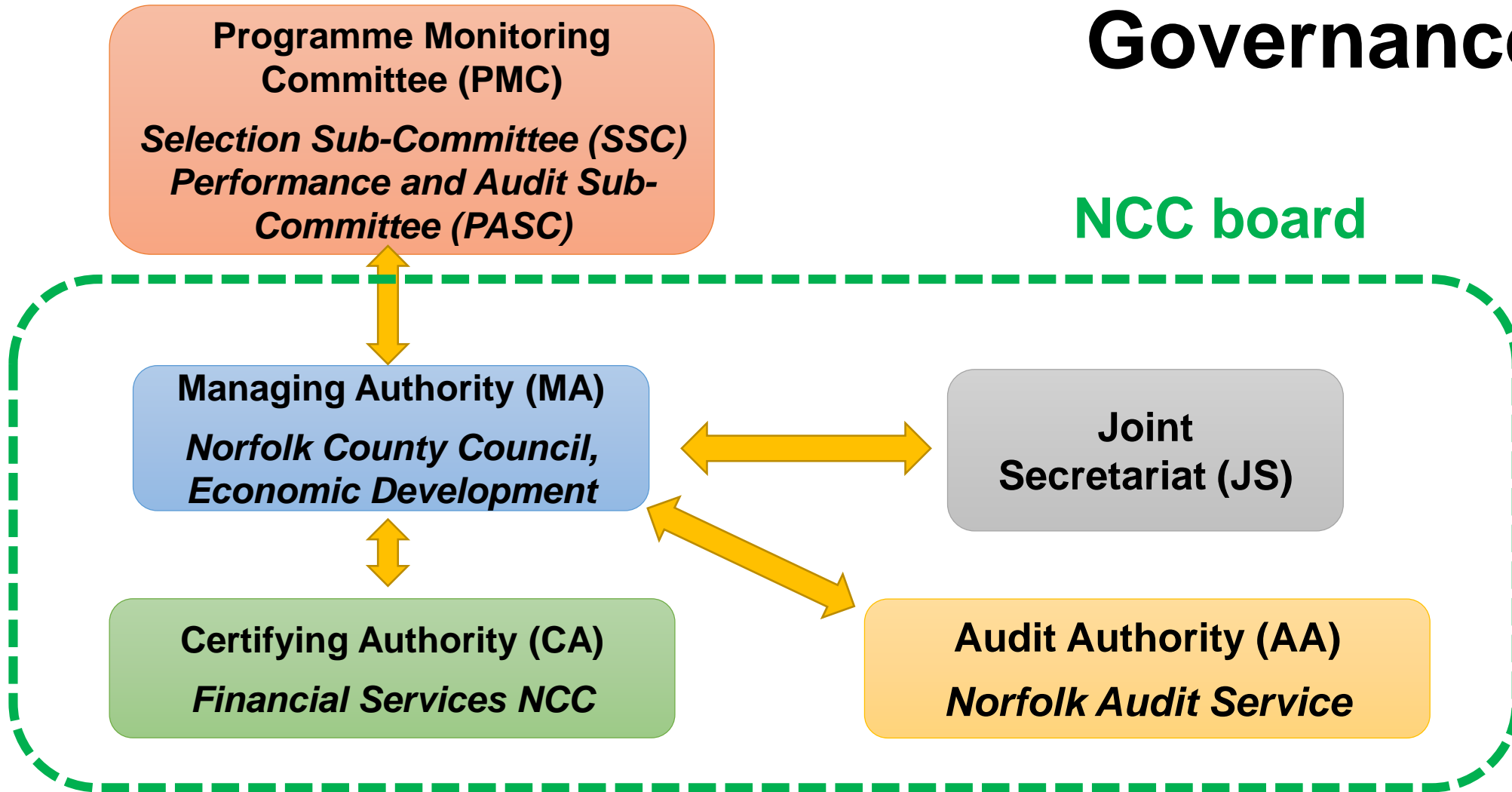
Annual Report to Business & Property Committee
5 March 2019

What is the France (Channel) England Programme ?

- NCC is the first Managing Authority (MA) in England for European Territorial Cooperation programmes
- Management costs covered by the programme
- Historically, the MA has been able to shape the programme and draw down significant amounts of funding
- **€209m** available over a 7 year period for cross-border projects
- Co-funding rate up to 69% for 'regular projects' and 80% for 'micro projects'
- Emphasis on impact - importance of being able to measure long term economic impact of projects, of delivering change
- Programme can commit funding until end 2020
- Projects can run through to 2023

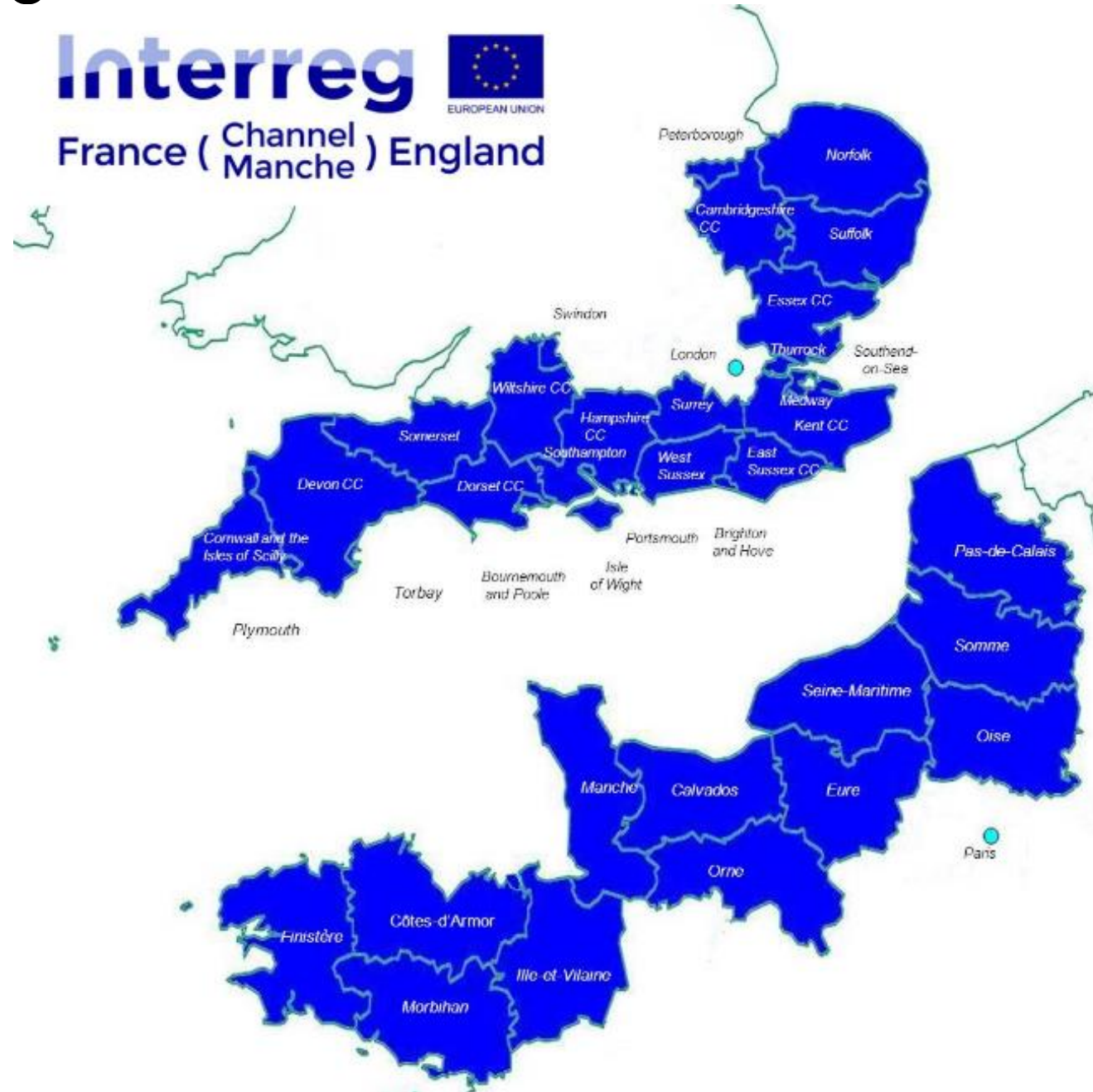
Governance

NCC board



FCE Programme Area

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What is the focus of the Programme?

- Address societal challenges
- Pilot new ways of working / test new systems
- Carry out joint working with France



Specific Objectives



Innovation: To support the economy of the Programme Area by building upon its existing research excellence and stimulate innovation.



Social Innovation: To support and increase the ability of organisations that currently seek to tackle social exclusion



Low Carbon Technologies: To support the development of renewable energy sources and energy efficiency



Natural and Cultural Assets: To develop the potential of the area's cultural and natural heritage, including through a more competitive tourism offer.



Coastal and Transitional Water Ecosystems - To protect the environment and its eco-systems.

How is the FCE Programme relevant to NCC?

It can provide funds to address issues related to a growing ageing population:

- Develop new technology to support independent living to enable people to stay living at home for longer
- Pilot new ways of working and training staff, eg using Augmented Reality
- Pilot IT solutions to manage hospital discharges





The story so far...



- **25 projects approved across the Channel area**
- **3 projects involving Norfolk partners**
- **€3.6m investment in Norfolk (€2.5m from Programme funding)**

Intelligent Community Energy



Project:

Design and implement innovative smart energy solutions for isolated communities

Aims:

Make communities less vulnerable to fluctuating fuel prices

Reduce greenhouse gases (aim by more than 50%)

Norfolk Partners:

UEA



Supports the 'clean energy' priority of the Norfolk & Suffolk Economic Strategy

Outputs:

- Network of 'ICE certified' companies
- Business model to address energy issues of isolated communities while supporting the shift to low carbon energy
- A Smart Grid to cover the energy cycle, from production to storage and consumption
- Commercial offer of the ICE methodology – trigger the adoption of ICE by other isolated areas

Go Trade



Project: Create unique brand of markets

Aims:

Attract 327,000 new visitors to town to boost to local economies

Support existing and new market traders to build sustainable businesses

Norfolk Partners:

- Gt Yarmouth Borough Council
- Gt Yarmouth Town Partnership








- **Boost to the local economy**
- **Promote Norfolk as an appealing tourist destination**

Outputs:

- Create a network of high quality markets across the Channel area
- 'Click and Collect' service
- Training programme for market traders

Spend to date

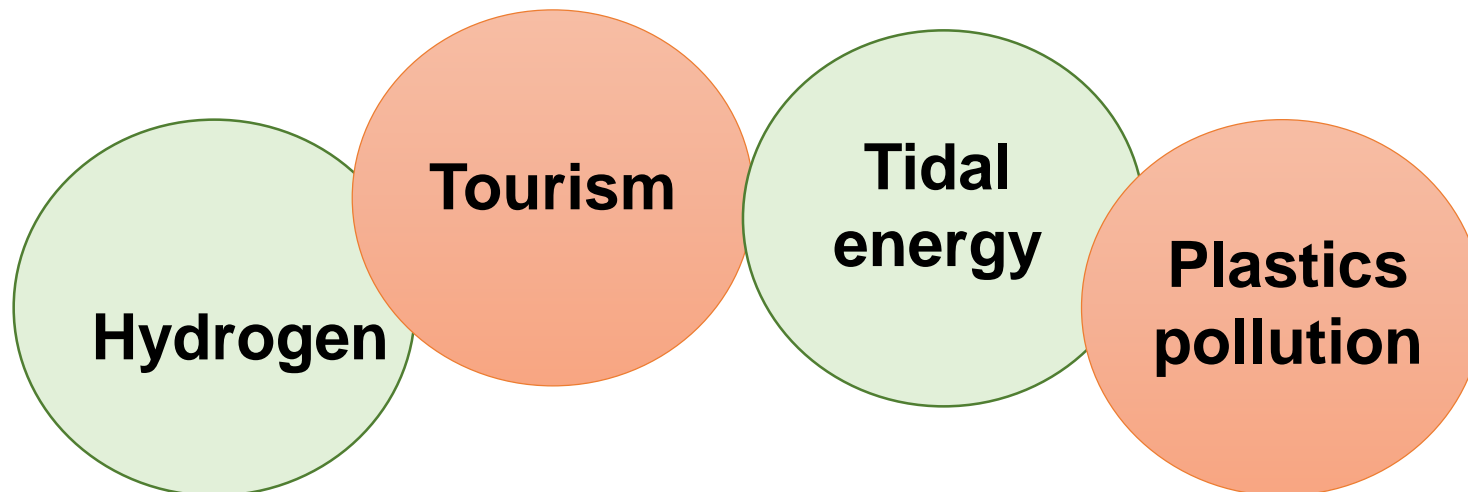


Objective		€ budget	€ committed	% of budget committed
Innovation	 	€104.8m	€36.3m	34.6%
Low carbon		€41.9m	€10.5m	24.9%
Natural & cultural assets	 	€62.9m	€30.0m	47.7%
Total		€209.7m	€76.8m	36.6%

Targeted Projects

- New 'top down' approach to encourage the development of larger-scale 'targeted' projects
- Themes tackling issues important to the Channel area.
- Programme works closely with partners to build the project

Events have been held on four themes:



Interreg FCE: Funding Opportunities

