

BIOTECH EAST

OUR WORKSHOPS + EVENTS

To help grow the bioeconomy **BIOTECH EAST** is delivering a programme of workshops and events that will engage researchers, support businesses and ultimately develop regional bio-clusters

WORKSHOPS

INITIATE RESEARCH

For researchers who want to develop their first ideas

INITIATE RESEARCH shows you how to think creatively and make the most of ideas, using a range of tools outlined during the session

INNOVATE RESEARCH

For those looking to explore their routes to revenue

INNOVATE RESEARCH enables researchers to see how ideas progress from the lab bench into a technology, then out into real products and businesses

ACTIVATE RESEARCH

To develop those research ideas with market potential

ACTIVATE RESEARCH introduces key methods such as the Business Model Canvas and Lean Startup, enabling research entrepreneurs to develop a business model

ACCELERATE

For active R&D businesses to build momentum

ACCELERATE helps innovative businesses and entrepreneurs benchmark and identify their key processes, before adopting business excellence

CONNECT RESEARCH

To seed collaborations between research and industry

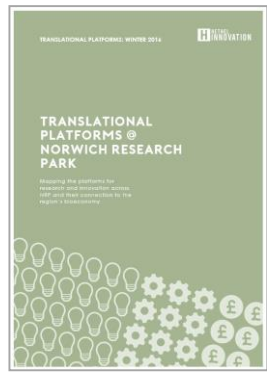
CONNECT RESEARCH provides a platform for researchers and industry to identify areas of collaboration, and develop pilot and challenge projects



BIOTECH EAST

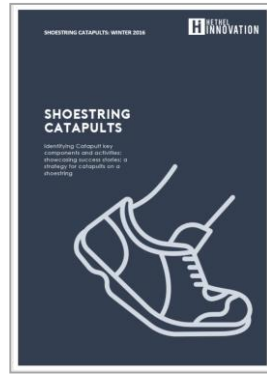
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RESEARCH PROJECTS



TRANSLATIONAL PLATFORMS

Mapping the research, innovation and enterprise platforms across the region



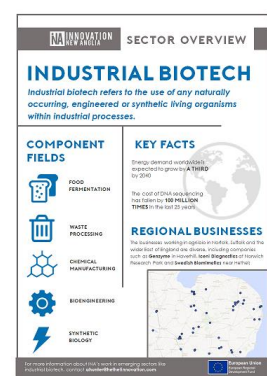
SHOESTRING CATAPULTS

Identifying key components of successful Catapults and developing a lean Catapult recipe



RESEARCH TO REVENUE

Identifying the key drivers, barriers and enablers for each stage of research translation and technology transfer



SECTOR MAPPING REPORTS

Defining the key bioeconomy subsectors in the region and mapping subsector businesses

EVENTS SERIES



Bitesize Business Seminars

EVENTS AT NORWICH RESEARCH PARK

Series exploring key concepts in business for researchers and startups, and outlining how NRP institutes can work with regional SMEs

MEET THE GAMECHANGERS

THE CHALLENGE PANELS

DROP-IN SESSIONS

ENGAGE, SHOWCASE + CHALLENGE

To build up a community of engaged, inspired researchers, businesses and entrepreneurs, and connect key groups together



For more information about how Biotech East is working to grow the bioeconomy, contact ahunter@hethelinnovation.com

