



# BIOTECH EAST

# WEBSITE CONTENT

The screenshot shows the Biotech East website homepage. At the top is a green navigation bar with the Biotech East logo and menu items: Home, Purpose, What we do, News and events, and Who's who. The main heading reads "GROWING THE BIOECONOMY IN THE EAST OF ENGLAND".

The page is divided into two main columns:

- A RESEARCH AND INDUSTRY OPPORTUNITY:** This section states that the East of England has world-class assets across key bioeconomy sectors. It lists five sectors with brief descriptions:
  - FOOD + LIFELONG HEALTH:** The largest group of Norfolk and Suffolk's top 100 companies are in the food and drink sector.
  - MED TECH:** The Cambridge Biomedical Campus is the largest health and medical research centre in Europe.
  - GENOMICS + BIOINFORMATICS:** Earlham Institute in Norwich houses 1 of the 5 national DNA foundries in the UK.
  - AGRI BIO:** The East of England produced almost £2 billion in crops in 2015, more than any other UK region.
  - INDUSTRIAL BIOTECH:** Norwich's Biorefinery Centre is part of a landmark alliance to de-risk the development of bioproducts.
- THE NETWORK:** This section aims to bring researchers and companies behind new biotech closer to market success. It includes a "SOURCE" section with a "Get in the know" sign-up form for a mailing list, and a "VOICE" section for innovative industries. There are also icons for "PILOT of new approaches to innovation" and "HOME".

At the bottom of the page, the text "THE PARTNERS" is visible.