

Apprenticeship Starts in Norfolk

August 2014 – April 2015 (Quarter 3)*

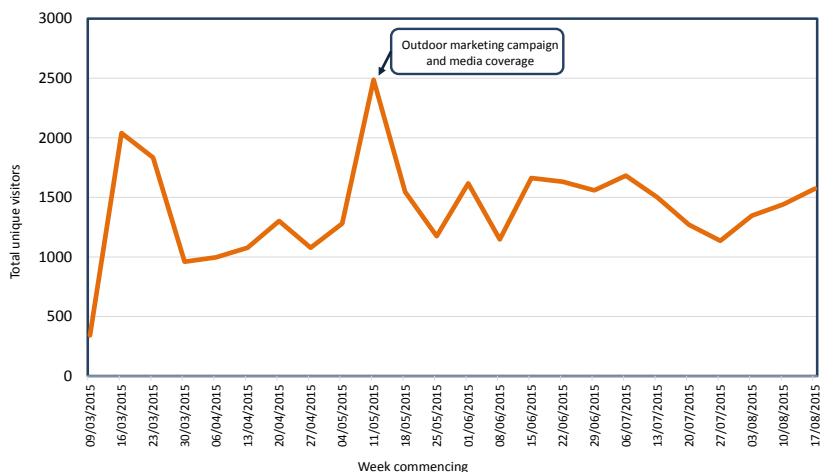
Source – FE Data Library * Latest data available

Apprenticeship Starts for all ages 3 year trend

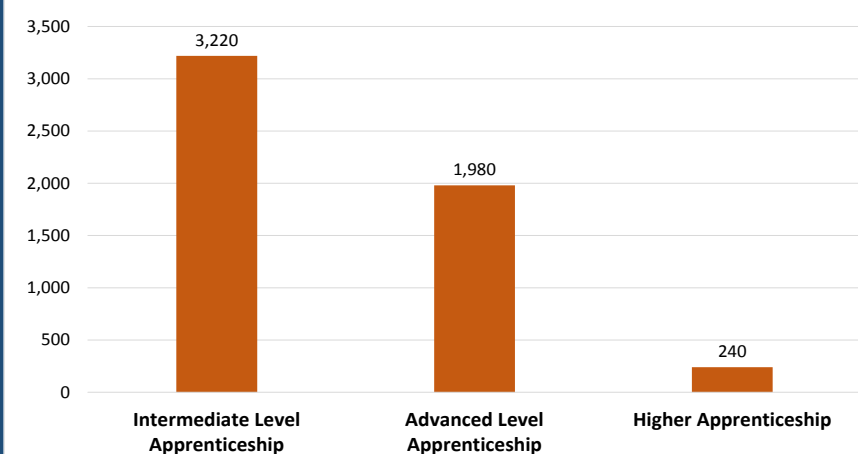
	2012/13	2013/14	2014/15
Norfolk	↓ -3%	↓ -14%	↑ +20%
National	↓ -6%	↓ -14%	↑ +19%

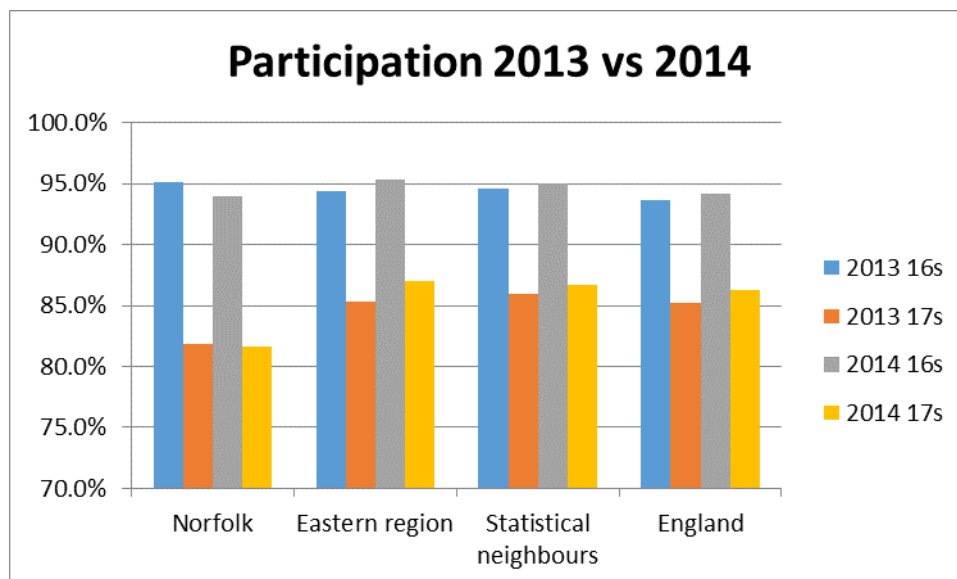


Apprenticeships Norfolk Website - Unique visitors March 2015 - August 2015



Apprenticeship Starts by Level





RPA	2013		2014	
	16s	17s	16s	17s
Norfolk	95.1%	81.8%	94.0%	81.6%
Eastern region	94.4%	85.3%	95.3%	87.0%
Statistical neighbours	94.6%	86.0%	95.0%	86.7%
England	93.6%	85.2%	94.2%	86.3%

Data source: – Norfolk data - Norfolk Connect, National / other – DfE

Enterprise for All Conference Feedback

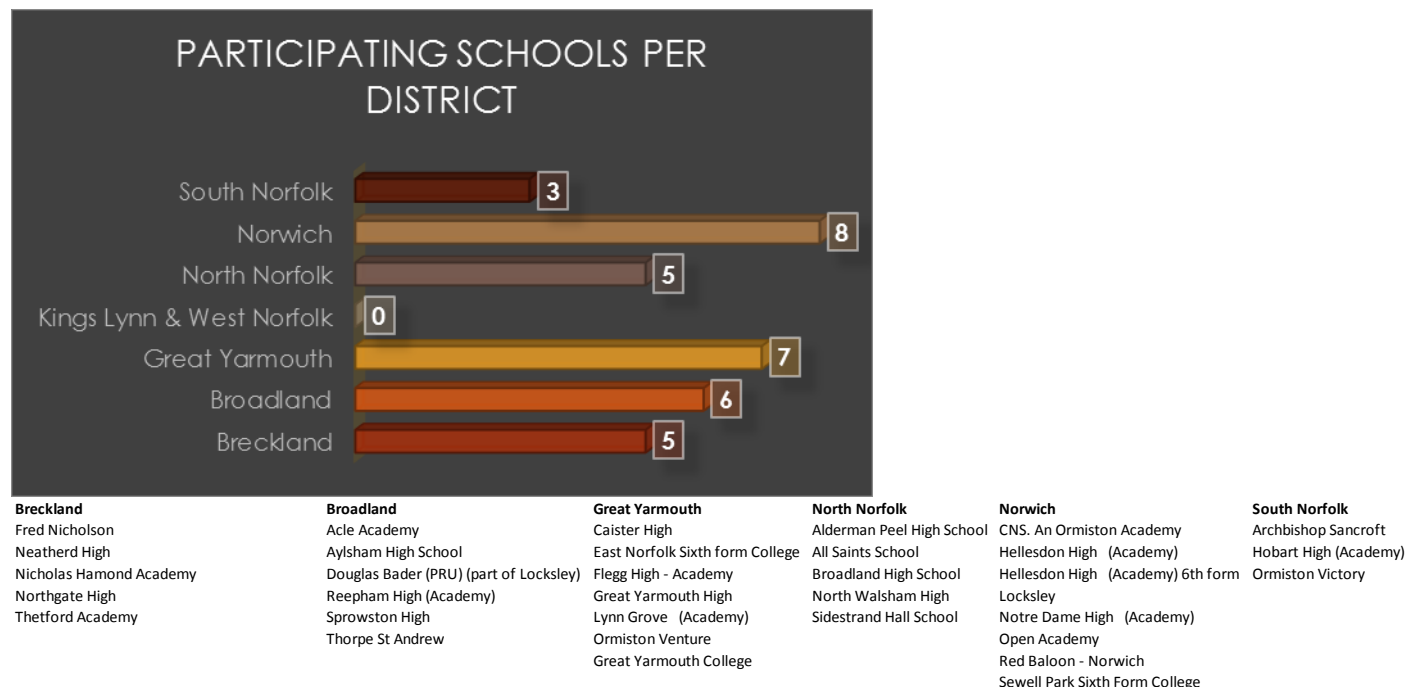
Delegates' feedback about the event gathered both at the event and through a follow up SmartSurvey indicated the success of the event.

- 97% of delegates reporting high satisfaction and value for the Conference.
- 78% felt their understanding and knowledge had increased markedly and 97% of delegates said the event improved their knowledge of enterprise education.
- 90% of delegates stated that the conference met all their aims and objectives.
- Over 70% rated the inputs from both the keynote speakers and the workshops very highly. Of the presenters, Simon Coward from Hethel Engineering Centre, Anthony Mann from the Education & Employers Taskforce and Simon Fox from Flegg High School were singled out for particular praise together with the students who presented from Aylsham High school
- 88% of delegates stated they had plans to share and apply their newly acquired knowledge, to follow up enterprise provider contacts
- Over 90% indicated plans to develop enterprise education programmes and activities within their curriculum.

Positive feedback from the event will be used to inform the development of the Enterprise Adviser programme across the NALEP area during 2015/16.

Work Experience 2014-2015

The table below shows schools and colleges contracting with Norfolk County Council for their Work Placement Support Service. This does not include work experience organised by schools who do not buy into our services.



Norfolk Employers per sector	Totals per sector	Share
A - ADMINISTRATION, BUSINESS AND OFFICE WORK	242	13.2%
B - BUILDING AND CONSTRUCTION	84	4.6%
C - CATERING AND HOSPITALITY	130	7.1%
D - COMPUTERS AND I.T.	37	2.0%
E - DESIGN, ARTS AND CRAFTS	30	1.6%
F - EDUCATION AND TRAINING	352	19.2%
G - ENGINEERING	124	6.8%
H - ENVIRONMENT, ANIMALS AND PLANTS	130	7.1%
I - FINANCIAL SERVICES	32	1.7%
J - HEALTHCARE	65	3.5%
K - LANGUAGES/INFORMATION/CULTURE	22	1.2%
L - LEGAL AND POLITICAL SERVICES	7	0.4%
M - LEISURE, SPORT AND TOURISM	62	3.4%
N - MANUFACTURING AND PRODUCTION	29	1.6%
O - MARKETING AND ADVERTISING	13	0.7%
P - MEDIA, PRINT AND PUBLISHING	21	1.1%
Q - PERFORMING ARTS	15	0.8%
R - PERSONAL AND OTHER SERVICES INC. HAIR AND BEAUTY	82	4.5%
S - RETAIL SALES AND CUSTOMER SERVICE	289	15.8%
T - SCIENCE, MATHEMATICS AND STATISTICS	10	0.5%
U - SECURITY AND ARMED FORCES	6	0.3%
V - SOCIAL WORK AND COUNSELLING SERVICES	36	2.0%
W - TRANSPORT AND LOGISTICS	16	0.9%