

# Kick the Dust Norfolk

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Made possible with

**Heritage**  
Fund



*Creative*  
*Collisions*

**YMCA**



# 'Kick the Dust' Targets

Funded by the National Lottery Heritage Fund - extended to end of March 2023 as part of our Legacy Project. Working with the hardest to reach young people aged 11-25 years in collaboration with key partners, including YMCA Norfolk and Children's Services.

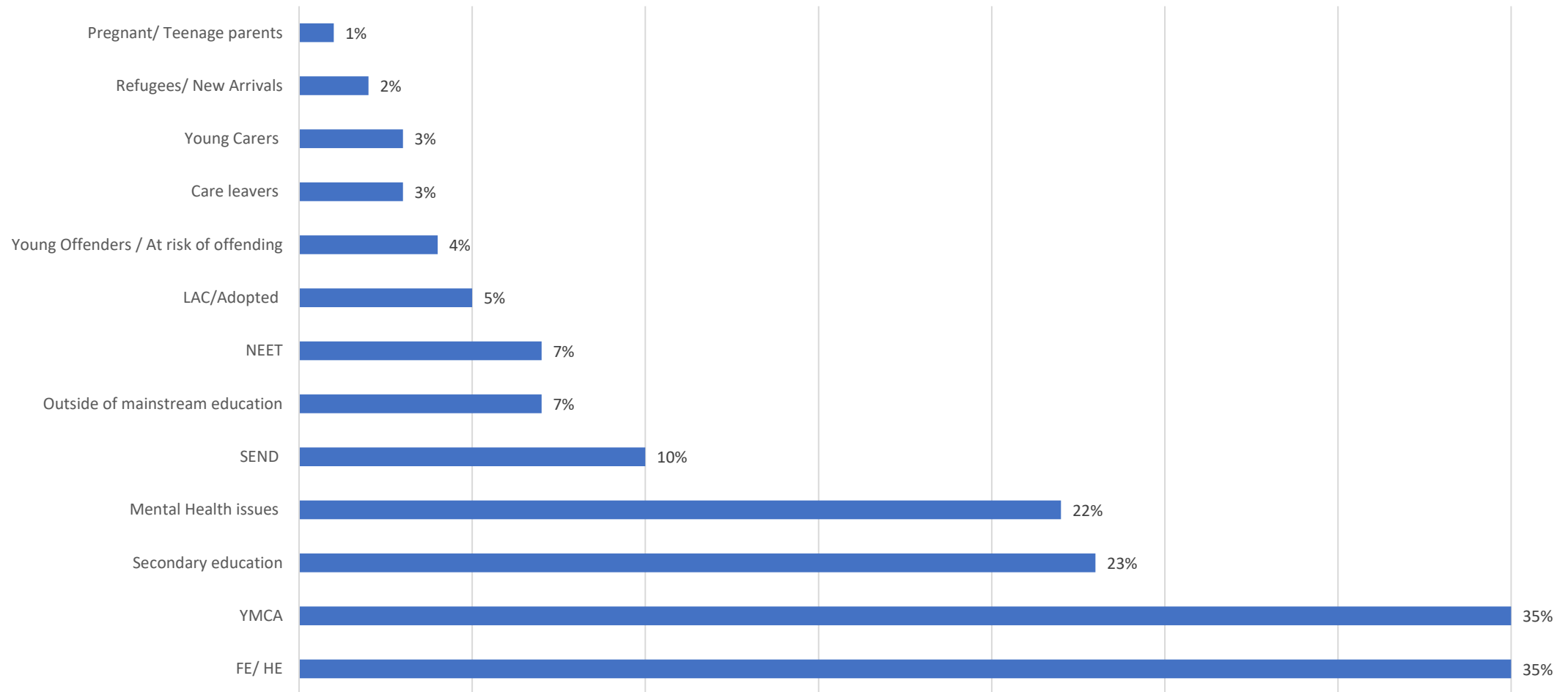
Numbers to June 22:

- 3942 young people have engaged in 12.025 interventions
- 6120 hours of high quality activities across the county
- 20% aged 11-16; 29% aged 17-19; 51% aged 20-25
- 35% of all activity with 19-25 year olds has been with YMCA clients
- 82% of all activity is being designed and led by young people

Significant number of staff outside of Learning Teams and KTD teams embedded into *Kick the Dust* approach - 308 staff taken part in training (151 in lockdown)



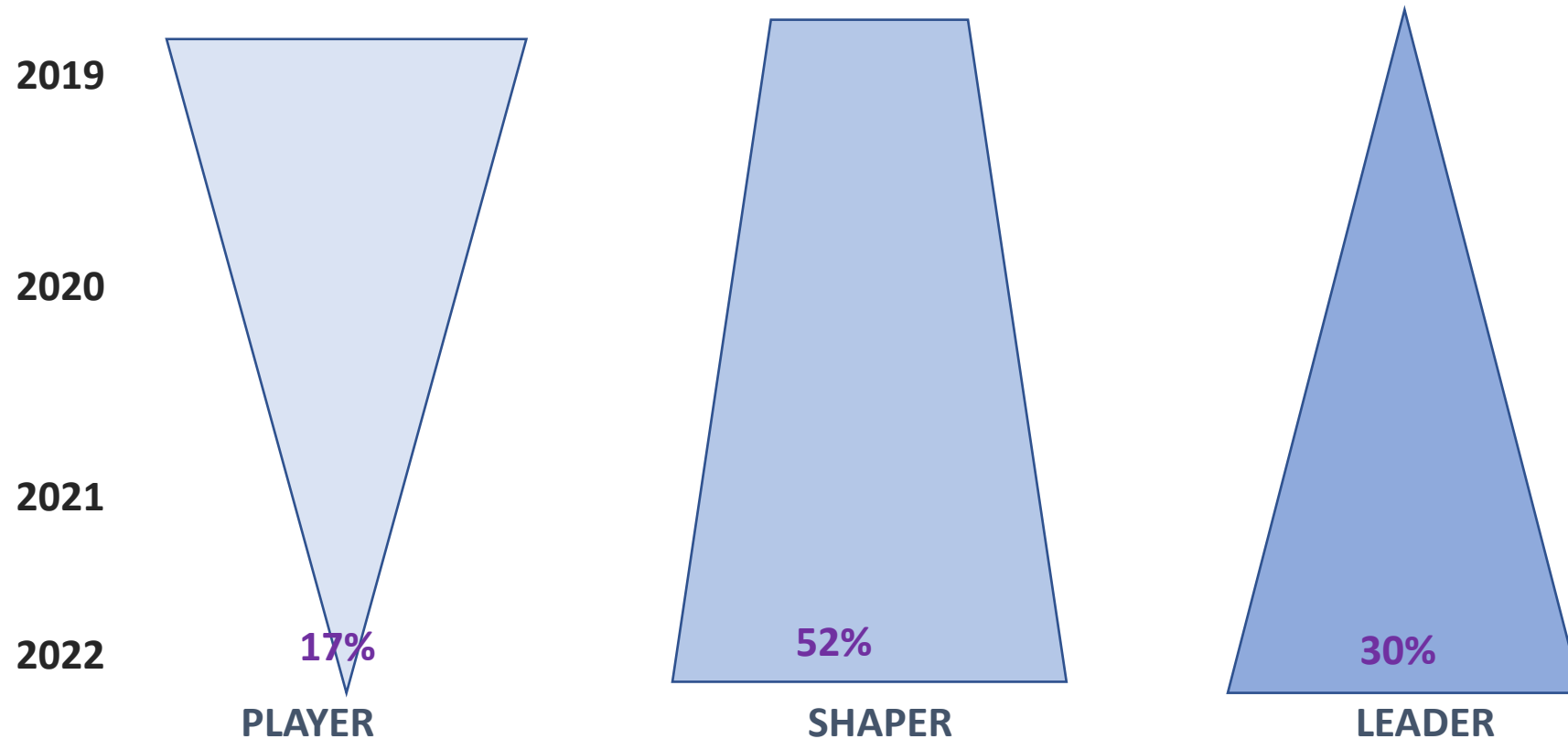
# Kick the Dust groups



# New Kick the Dust Website

- [Kick the Dust - Norfolk Museums](#)
- [https://youtu.be/kcyHlrPPpQo](#)
- Landing page video created by the online work experience group between January 22 and May 22
- Commissioned videographer following interviews and worked alongside to ensure brief was met
- Two participants are now Young Ambassadors, one applied for University, one is on a Kick Start programme

# PLAYER → SHAPER → LEADER



47% of activity is in the West; 28% in the East; 25% in Norwich

82% of all activity involves young people leading & designing projects

# Kick the Dust showcase Western based projects

- NAUWU exhibition toured Norfolk Libraries over last 6 months – created by one young person passionate about museum activism who wanted to raise awareness of hidden disabilities. Bethan is now at Anglia Ruskin University.
- Moses Roper Community Textile project developed in response to Black History Month and to raise awareness of the collection at Gressenhall. Toured county. Emily secured a job at Southwell Workhouse March 22
- ‘Ploughing the Fields with Poetry’ – a mini series of films for Remembrance Day, combining poems written by Land Girls, archive images and new film shot at Gressenhall by one KTD young person who has secured a job in heritage sector in Cambridge.
- ‘Bad Girls from Gressenhall’ Instagram book to engage 13–25-year-olds to tell relatable stories of young women’s lives in Norfolk 150 yrs ago. Will be part of a walking tour at Gressenhall.





# Feedback from Emily – Moses Roper curator

'Kick the Dust has helped me to **gain real-life experience** within the museum and heritage sector. I was able to curate, organise and **develop my own creative project** which has since been on display in numerous venues in Norfolk. As a result of this, I have been able to **kick start my career as a project coordinator within the arts and culture sector.**

Without the hands-on experience that Kick the Dust gave me... I wouldn't have had the experience or confidence to start applying for the **jobs I once dreamed of.**

Achieved job at Southwell Workhouse –  
March 22





# Kick the Dust showcase Eastern based projects

- 'Catch of the Day' LGBTQ+ fishing clothing exhibition – 3 items accessioned into NMS collections.
- Retro Games exhibition – the History of Computers, Consoles and Games - developed with the bursary trainee and YMCA clients. On show until March 2023.
- 'Make Yarmouth' run in conjunction with The Shaw Trust, refer young people struggling with mental, social, emotional and behavioural challenges or disabilities and supports reengagement in learning.
- HAZ 3D signs project – 6 groups of young people have worked alongside 6 professional artists to create a trail of heritage inspired 3D shop signs to be exhibited in the town centre.
- Take a Walk along the Coast part of the Deep History Coast project with 30 students from Paston College (YAF funded) highlights how young people can engage with their local history and inspire others to gain a greater understanding of the 'treasures beneath their feet'.







# Kick the Dust showcase Norwich based projects

- Art Lab and Museum Club run on Saturday mornings – the groups have created pop up exhibitions, developed trails, decorated spaces for holidays, created artwork auctioned off for charity and recently designed the welcome sign for the new Castle entrance.
- The Baedeker project commemorating the Raids over Norwich begins in July and will run for 8 sessions culminating in a Celebration Showcase event in September.
- A group of young people have produced a film to celebrate the life of Amelie Opie, a leading abolitionist in Norwich, for their Museum of Us exhibition
- ‘Remember Renew Celebrate’ at Strangers Hall to celebrate the centenary of the objects first collected at Strangers Hall. The young people are collecting objects and photos which represent life in 2022 with a link back to the objects collected 100 years ago and which will be displayed at Strangers Hall in March 23.





# Youth Offending Team Partnership: Norwich Museums Project

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- 'Make Your Mark - A long-term partnership between Norfolk Museum Service and the Youth Offending Team. Young people take part in a range of creative activities with their reparation worker responding to the 'marks' left by others in the past.
- Young people have a chance to work with staff 121, feel valued within a space they might not have visited before and explore their creativity.
- In the West this has been extended to include a parent's group called 'Explorers' who use creativity to explore their skills and gain an Explore Arts Award.



# Work Experience brings out the best!

- Working in conjunction with East Coast College, the College of West Anglia and other special schools we have developed a bespoke work experience programme which enables the young people to meet a range of museum professionals and develop their skills and confidence in a fun way.
- Allows young people to engage at their level and at their pace.
  - One young person who had not turned her camera on for the whole of the programme was the one who put herself forward once in the museum, showing what amazing customer service skills she had learnt.





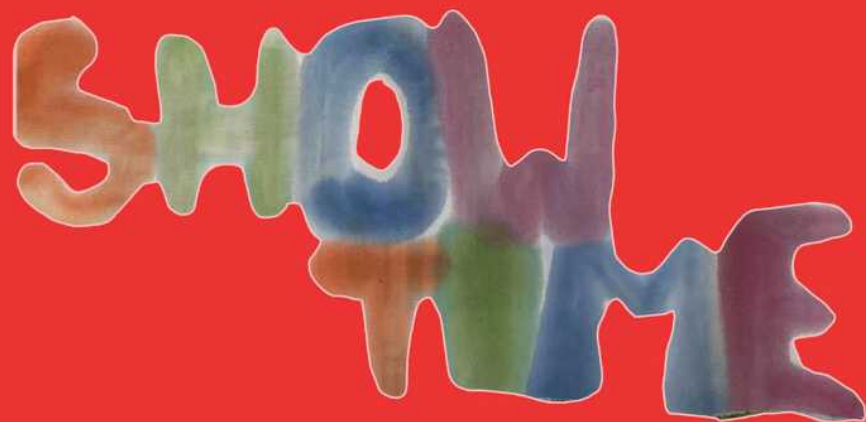
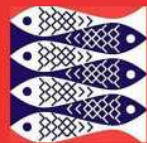
# Feedback from young people

- I wanted to thank you for the opportunity that Kick the Dust gave me and I know this has helped me to gain my first job as activities co-ordinator at Dorrington House Care Home, Dereham. Skye – Ploughing the Fields with Poetry.

UPDATE: Skye is now a relief FOH in January 2022 at Gressenhall

- I have been offered a job at Suffolk Archives! The work experience was incredibly helpful in the process- I was able to use the animation project as an example of teamwork and I had to prepare a presentation on learning and engagement which I wouldn't have been able to do confidently had we not covered that topic in the programme! (Lucille work experience participant West)

**NATIONAL  
SATURDAY  
CLUB**



**5 & 6 APRIL '22**

17:00 - 21:00

**SKIPPINGS GALLERY**

133 King St, Great Yarmouth NR30 2PQ

A group exhibition of artworks  
made by members of  
National Saturday Club  
at Time and Tide Museum



## Exhibitions

### 'Showtime' National Saturday Club

- A new installation which was on display in the Skippings Gallery in Great Yarmouth 5-6 April
- Designed and curated by National Saturday Club Members aged 13-16 with support from and an artist and costume and set designer
- One example of the many exhibitions our young people have curated.

# Youth Voice – active in our museums

Young people have a range of opportunities to take part in Governance and to ensure the voice of young people remains central to our work.

- Young Ambassadors
- The Youth Board and Project Steering Group
- PEACH-y group – part of the LCEP in Kings Lynn
- Young Consultants group established to support the development of Time and Tide museum and the Winter Gardens Project







# Bursary Traineeship programme

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- May 2022 - our 4 bursary trainees completed their traineeships and achieved their Bronze and Gold Arts, linked to the collections in their home museum.
- Planning in progress to pilot a new pre-traineeship programme to accommodate YMCA clients and care leavers:
  - Based on success of the Leicester YMCA Y Heritage Kick the Dust programme – 10 hours p/w
  - Will inform our next traineeship offer going forward
  - Link to ASDAN qualification

# Feedback from young people

## National Saturday Club

"Looking at my poster and costume in the community gallery made me feel proud. It all looked good together and fitted in well. I hope the public enjoy looking at our work."

"I like that we get to use the museum for some of our artwork, it's a nice environment to work in."

"I would have never done something like this a long time ago... joining a club with lots of random people is like my worst fear".



# Feedback from young people

- **'I have just accepted an offer to be an engagement Officer at the Museum of Cambridge and would be happy to join in any future KTD work if appropriate.** (May 22 Sophie C who has been part of our KTD projects)
- Rachael Williams, Learning and Engagement Officer for Stories of Lynn, supported the Time Turners group through the making of the **Chapel Street Film** as part of the **Heritage Action Zone Project** . She said: "The young people who were commissioned to make this film... proved they can deliver, producing the film on time and on budget. They researched, filmed, edited and subtitled it, and did all the commissioning for any professional help needed:.... This project has given them a **deeper appreciation for King's Lynn and the value of its history.**'



# Young Ambassadors lead the SHARE East conference 'Raising Voices: Youth Voice in Museums'

- The group of 6 young people planned, developed and delivered the SHARE East conference in Feb 22. Jamie Everitt Manager SHARE said – 'The event was brilliant and the feedback I have seen has been incredibly positive'.
- 'It was a wonderful opportunity to be able to be a part of the SHARE organising group, so thank you for having young people, like myself, involved at an organising capacity at this event. It was very insightful and I learnt a lot. Thank you also for being so patient and helpful with my questions! (Lily Young Ambassador)
- UPDATE: Lily secured a job with Norfolk & Norwich Festival in Kings Lynn – 'I have been successful in a job application (which I'm so happy about!!), to work at Kings Lynn Festival as their 'events and communications intern', something I wouldn't have applied for before I got involved in Kick the Dust.'

# Next steps

- Creating legacy post *Kick the Dust*
- Identifying successor funding through a new NLHF bid – ‘Your Heritage, Your Future’ in partnership with Y Heritage Leicester
- Moving forward on our *Institutional Change* agenda through:
  - Maintaining links with Children’s Services through our ‘*Making Creative Futures*’ working group and Public Health and Wellbeing
  - All staff accessing training offer including Signing, Autism ‘Removing Barriers to Engagement’, Mental Health First Aid
  - Developing new framework to measure impact of legacy project – Young Ambassadors leading on project evaluation

