



Community Committee Fortnightly News Update

This news update gives committee members a swift update on known plans/activities within their remit and highlights any new issues they may wish or need to take account of.

If a service has nothing significant to report, the relevant column will state '**NSTR**' (Nothing significant to report)

Committee Spokespeople continue to have the opportunity of receiving more detailed briefings, including those that may be of a more confidential or complex nature at the scheduled spokes meetings through which they are able to keep their own members further updated as necessary.

News Update for the period ending: 30/09/2016		
Service	Service Update key bullet points	Contact
Customer Services	NSTR	C Sumner
Cultural Services	<p>Library and Information Service</p> <p>Norfolk Library and Information Service has won the national Libraries Change Lives Award from CILIP for its 'Healthy Libraries' initiative; a county-wide initiative to promote healthier living and target the county's most serious health priorities. The £4000 award will enable the service to continue the project.</p> <p>Working in partnership with Norfolk Public Health, the Healthy Libraries initiative is delivered across Norfolk's forty seven libraries.</p> <p>Norfolk library staff have been trained to understand health improvement and mental health first aid and to offer information, advice and guidance on local health services including signposting relevant local health projects. As well as actively promoting health and nutrition, the service is helping to target the county's key health challenges including obesity, early years' health and falls among the elderly. Between May 2015 and April 2016, over two thousand Norfolk residents participated in a dedicated health-based activity under the programme.</p> <p>Libraries Change Lives is the annual award for best practice in UK library services. A short film about the project can be found here: http://www.cilip.org.uk/advocacy-campaigns-awards/libraries-change-lives-award/watch-2016-libraries-change-lives-award-shortlist</p>	J Holden

	<p>Norfolk Community Learning Services - NSTR</p> <p>Norfolk Arts Service</p> <div data-bbox="461 304 1211 383">  <div data-bbox="584 304 794 383"> <p>European Union European Regional Development Fund</p> </div> <div data-bbox="884 306 997 385">  </div> <div data-bbox="1015 304 1211 383"> <p>Supported using public funding by ARTS COUNCIL ENGLAND</p> </div> </div> <p>StartEast: Building the Cultural Economy</p> <p>The Department for Communities and Local Government has confirmed that Norfolk County Council has been awarded £609,773 from the European Regional Development Fund (ERDF) on behalf of the New Anglia Local Enterprise Partnership Cultural Board, and in partnership with Suffolk County Council, to deliver a major new regional economic development initiative <i>StartEast: Building the Cultural Economy</i>.</p> <p>The funding releases an additional £500k, already awarded to Norfolk County Council from Arts Council England's Creative Local Growth Fund, to support the initiative. One of nine national projects supported through the first round, it was one of only 3 to be awarded the full amount available through the fund.</p> <p>The new business development programme, which will be launched in January 2017, will focus on growing the number and range of cultural and creative enterprises in Norfolk and Suffolk. This will include creative sole traders, established SMEs and start-ups working in various art-forms areas, such as performing arts, outdoor arts, music and literature. It will also support technical roles in the sector such as, for example, stage management.</p> <p>The project will be led by the New Wolsey Theatre in Ipswich with support from a regional partnership Steering Group. It will work to develop cross-sector partnerships, SME competitiveness, business support, workforce diversity, innovation and enterprise across the cultural sector.</p> <p>Business support services will include, for example:</p> <ul style="list-style-type: none"> • Provision of specialist advice, consultancy, mentoring, coaching, collaborative and peer-to-peer support; • Targeted investment including small grants; • Access to creation space, equipment and specialist skills to develop and shape new work and products; • Support to participate in events, festivals and showcases to enable enterprises to enter, establish and expand in new domestic and international markets and across sectors; 	<p>I Yusuf</p> <p>S Miller</p>
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	<ul style="list-style-type: none"> • Support investment in product and service development that will lead to social innovation, public service application, new solutions through public service procurement and new cross-sector markets. <p>The initiative will enable a step-change in the capacity, ambition, impact and economic contribution of our regional cultural sector which is one of the New Anglia LEP's ten priority growth sectors. The programme will leverage the strong partnerships already established between Norfolk and Suffolk's cultural sectors – including 12 Arts Council England National portfolio organisations; the New Anglia LEP; and other key growth sectors.</p> <p>For further information on StartEast please contact arts@norfolk.gov.uk.</p> <hr/> <p><i>The European Regional Development Fund (ERDF) is responsible for management of the EU fund. The main objective of ERDF is to support projects and activities which reduce economic disparity within the member states of the EU. It financially aids projects that stimulate economic development and increase employment in the poorest regions of the EU, help preserve the nature and environment in order to improve the quality of life as well as make the regions more attractive to tourists and investors, improve transport and basic infrastructure, increase the quality of education and a number of other projects which promote regional development and reduce the gap between the wealthiest and the poorest regions in the EU.</i></p> <p><i>The Arts Council England Creative Local Growth fund seeks to put arts and culture at the heart of growth plans by:</i></p> <ul style="list-style-type: none"> • <i>securing long term partnership between LEPs, the Arts Council and other local partners to support the cultural sector;</i> • <i>helping to leverage European Structural and Investment Funds (ESIFs) - particularly European Regional Development Fund (ERDF) - investment within the LEP area into the cultural sector;</i> • <i>investing in new approaches to achieve these objectives, while at the same time developing learning that can inform policy and practice.</i> <p>Active Norfolk - NSTR</p> <p>Museums Service</p>	<p>B Jones</p> <p>S Miller</p>
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	<p>Festival of Learning Award for Norfolk Teaching Museum</p> <p>Norfolk Teaching Museum has won the Festival of Learning Central England Employer award for its outstanding achievement in adult learning and contribution to its local community.</p> <p>Formerly Adult Learners Week, the Festival of Learning celebrates lifelong learning and the benefits it has on people, society and the economy. The Festival of Learning Awards complement this by showcasing the wonderful things that learning can achieve for individuals, families, communities and employers.</p> <p>Norfolk Teaching Museum has been recognised for its flagship Traineeship Programme. Funded by Arts Council England and developed and managed by NMS, it is aimed at broadening entry routes to working in the heritage sector and developing the flexible, public facing workforce needed for the future.</p> <p>The scheme is a true partnership between the trainees and the permanent members of staff of Norfolk Museums Service who act as their mentors and supervisors. Colleagues in the HR and Learning and Development departments at Norfolk County Council also play a crucial role, working particularly closely with the Teaching Museum manager on recruitment.</p> <p>The Award comes in the Traineeship Programme's fourth year, and on the back of a nomination in the Education Initiative category of the Museums + Heritage Awards earlier this year.</p> <p>Norfolk Teaching Museum was one of 28 inspirational regional and national winners selected for a range of awards across the four categories - including awards for individual learners, employers, innovative projects and inspirational tutors.</p> <p>NRO – NSTR</p>	G Tuson
<p>Public Safety</p> <p>Norfolk Fire and Rescue Service</p> <p>Trading Standards</p>	<p>NSTR</p> <p>As part of the Trading Standards Service's ongoing intelligence-led market surveillance programme to ensure the safety of the food chain in Norfolk, Officers are checking foodstuffs for the presence of Polycyclic Aromatic Hydrocarbons (PAHs). Certain PAHs are carcinogenic and the levels of PAHs in food is strictly controlled. On analysis,</p>	<p>Roy Harold</p> <p>Sophie Leney</p>

Emergency & Resilience	<p>one sample of a foodstuff, imported and supplied by a local food business, has been found to contain PAHs at levels above the legal limit. The Service has liaised with the food business and the Food Standards Agency (FSA), ensuring that the product has been withdrawn from sale.</p> <p>The Trading Standards Service recently received notification that a bat had landed on a North Sea oil rig; located over 80 nautical miles off the coast of Teesside. Oil rig workers had attempted to release the bat on a number of occasions without success. As bats are a protected species, it is a criminal offence to harm a bat. The Bat Conservation Trust (BCT) arranged for the bat to be contained and flown to the mainland on a helicopter scheduled to land at Norwich airport. Rabies legislation imposes strict controls on the importation of animals that can carry the disease and Officers of the Service liaised with members of the BCT to ensure the bat was effectively quarantined upon arrival. The bat is currently resident at a quarantine premises in Norfolk where its condition will be reviewed. The Trading Standards Service has the lead role for the enforcement of rabies control legislation and such work is essential in maintaining the country's rabies-free status.</p> <p>On 21 September a major exercise was carried out to test the plans for responding to an incident at Bacton Gas Terminal. The multi-agency exercise involved over 70 participants and the setting up of a co-ordination group at North Norfolk District Council offices to co-ordinate the response to "the incident". This exercise was part of a regular programme of exercises at different sites across the county to ensure we are well prepared to respond collectively and effectively when required.</p> <p>On 20 September multi-agency strategic level training was delivered by the College of Policing to the corporate leadership team and senior managers from the health sector in Norfolk with support from the Fire Service, the Joint Regional Military Liaison Officer, the DCLG Regional Resilience Advisor and subject matter specialists from the College of Policing. The aim was to explain and practice procedures and requirements of responding to an emergency at a strategic level so that senior managers are prepared to respond to a major emergency in the county.</p> <p>On 29 September the Resilience Team through the income generation arm, Normit, delivered a multi-location exercise for the Centre for Environment, Fisheries and Aquaculture Science (Cefas). This government research centre has offices in Lowestoft and Weymouth. Team members on site in Weymouth initiated an evacuation of the offices which activated emergency response and business continuity plans</p>	Jan Davis
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	linked to the Lowestoft office. Despite poor weather for an evacuation the exercise went well and helped Cefas to test their procedures, learn lessons and strengthen plans for the future. Normit is available to provide training, exercising and consultancy advice on a commercial basis to businesses inside and outside Norfolk.	
Public Health	<p>Illicit Tobacco Roadshow 27 September – 1st October</p> <p>The roadshow is funded by Public Health England and supported by the Norfolk Public Health team. At the roadshow the Trading Standards Service, the stop smoking service and a tobacco detection dog handler along with his four dogs will be raising the general public's awareness of the trade in illicit tobacco in the county. The idea is to pique the interest of members of the public with the dogs, and engage with them so they find out more about the trade in illicit tobacco and the problems associated with it, and provide intelligence about where it is being sold.</p> <p>Our campaign aims to raise awareness that illegal tobacco is not a victimless crime, but is a serious threat to our youngest citizens and their future health and wellbeing, that it harms neighbourhoods and brings crime into local communities.</p> <p>It also lets people know that if they don't want their local children to get into smoking and know where illegal tobacco is being sold, they can do something about it and that we are ready to respond to any intelligence we receive.</p> <p>Help Stop HIV in Norfolk Campaign</p> <p>We have started a Facebook advertising campaign which will run initially for six weeks. The Facebook adverts link to our new HIV information landing page. www.norfolk.gov.uk/tested</p>	Louise Smith


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There are over 500 people living with HIV in Norfolk, with approximately 30-60 new HIV diagnoses per year.



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Review of drug related deaths submitted to Home Office review

We have recently submitted data to the Home Office on drug related deaths across the county. Data from Office National Statistics (ONS) shows a significant difference in the number of deaths related to drug poisoning in Norfolk and in particular Norwich between 2006-08 and 2012-14

	2006-08	2009-11	2012-14
Breckland	7	11	7 ↓
Broadland	8	8	14 ↑
Great Yarmouth	14	20	22 ↑
King's Lynn and West Norfolk	18	12	15 ↑
North Norfolk	5	5	13 ↑
Norwich	52	33	21 ↓
South Norfolk	5	5	18 ↑
Norfolk	109	94	110

Number by district in three-year rolling period, deaths related to drug poisoning in Norfolk 2006-2014 (ONS)

There was a significant drop in Norwich numbers from the beginning of the period, which equates to a rise in the other localities. There is an overall county wide rise despite the decrease in Norwich. We are currently investigating the causes of this. Is it a matter of Service Users moving around

	<p>the county, and if so why, or is there a combination of factors?</p> <p><u><i>What are we doing with our service?</i></u></p> <p>Norfolk commissioned a new integrated drug and alcohol service which commenced in 2013, but it is difficult to assess whether this would have had an impact on the 2012-14 data. There are various parts of the service specification that are aimed at reducing service user deaths, such as safer injecting advice, blood borne virus screening, interventions and referrals to treatment for Hepatitis C. As of late 2015, the service has also provided take home Naloxone to service users, their friends and families, and has more recently rolled out this provision to local agencies and hostels who have contact with those who may potentially overdose: this will not have impacted on the 2012/14 data.</p> <p>Healthy Child Programme</p> <p>The HCP contract transferred to Cambridgeshire Community Services NHS Trust (CCS) in October and November 2015. Implementation of the new HCP service specification has involved a significant programme of service redesign focussed on improving outcomes for children and young people. In the first ten months this has included:</p> <ul style="list-style-type: none"> • A delivery and leadership structure based on localities • Improved review health assessments for Looked After Children (LAC) aged Under 5 • Improved screening services: integration of hearing and vision screening with National Childhood Measurement Programme offered to all schools • Piloting a new 2.5 year review integrated with early years and children's centres • Development of Single Point of Access (SPA) for service users and professionals (to be implemented early 2017) • Specialist Practitioner posts (Clinical Psychologist, Parent and Infant Mental Health, Traveller and Migrant, Healthy Lifestyle, Additional and Complex Needs, Supporting Teenage Parents) <p>Performance Summary</p> <p>Overall performance is good. Performance on mandatory checks² by Health Visitors has remained above target and improved over the year, so that in the most recent month of reporting 94% of women were seen in the antenatal period, 94% received a new baby visit within 14 days, and 96% received their 6-8 week check.</p> <p>The greatest improvement we have seen to short-term outcomes for children is the percentage of babies being</p>	
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	<p>breastfed, which rose from 49% in November 2015 to 59% in June 2016.</p> <p>Some performance issues do continue to exist, particularly in terms of improving the percentage of children registered with a Children's Centre within two months of birth, which remains below the 85% target at 74% in June 2016.</p> <p>Safeguarding</p> <p>Preventing and protecting children from harm is a priority for the service. CCS have recruited an experienced Named Nurse and seven Lead Nurses for Safeguarding. Lead Nurses are integrated within the locality leadership structure but also take countywide leadership roles for areas relating to vulnerability for example neglect, Child Sexual Exploitation, FGM, domestic abuse, drugs and alcohol and care leavers.</p> <p>Co-production</p> <p>Children and young people bring new ideas and approaches and CCS have actively sought their input to service design, development and delivery. To continue to support and embed this approach within all our work we are recruiting a Co-Production Lead to work with county wide stakeholders to agree local health priorities and support the identification and co-ordination of community projects to address these needs.</p> <p>Work programme for 2016/17</p> <p>Service improvements will continue over the coming year, including developing services for 16-19 year olds; whole system approach to improving health outcomes in partnership with early years, schools and colleges, Early Help and Children's Centres.</p>	
Registration Services	NSTR	Caroline Clarke