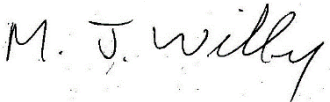


Norfolk County Council

Record of Individual Cabinet Member Decision

Responsible Cabinet Member: Councillor Martin Wilby (Cabinet Member for Highways, Infrastructure and Transport)	
Background and Purpose: Concerns have been raised via the local County Councillor that the safety camera for the A10 at the Garage Lane junction would be a danger to road users. Evidence has been presented presenting the strong proven track record that safety cameras play in reducing the number of killed and seriously injured highway users, including at junctions.	
Decision: To proceed with the installation of the safety camera at Garage Lane / Setch Road. The camera will be located towards the back of the highway verge to alleviate visibility concerns previously raised.	
Is it a key decision?	No
Is it subject to call in?	Yes
If Yes – Deadline for Call in	Date: 4pm, Friday 12 November 2021
Impact of the Decision: Please see separate delegated decision report enclosed. The decision is to install the new fixed safety camera on the A10 at Garage Lane, Setchey, in line with national guidelines. Evidence suggests that this will positively reduce the number of killed and injured road users.	
Evidence and reason for the decision: Please see separate delegated decision report enclosed. Existing fixed safety camera sites across Norfolk have reduced the number of injury collisions by 44%. Site adjustments have been made to resolve initial visibility concerns raised for drivers emerging from Garage Lane. Concerns regarding the safety camera being a distraction to drivers are unfounded, other existing safety cameras in Norfolk situated across junctions have seen a 43% reduction in injury collisions.	
Alternative options considered and rejected: Please see separate delegated decision report enclosed.	

Financial, Resource or other implications considered: Please see separate delegated decision report enclosed.	
Record of any conflict of interest:	
Background Documents: <ul style="list-style-type: none"> • Decision Making Report – A10 Setchey Speed Camera • Appendix A – Approximate site location 	
Date of Decision:	5 November 2021
Publication date of decision:	5 November 2021
Signed by Cabinet member: I confirm that I have made the decision set out above, for the reasons also set out <div style="text-align: center;">  </div> Signed: Print name: Cllr Martin Wilby Date: 05/11/2021	
Accompanying Documents: <ul style="list-style-type: none"> • Decision Making Report – A10 Setchey Speed Camera • Appendix A – Approximate site location 	

Once you have completed your internal department clearance process and obtained agreement of the Cabinet Member, send your completed decision notice together with the report and green form to committees@norfolk.gov.uk

Individual Cabinet Member Decision Report

Item No:

Decision making report title:	A10 Setchey Safety Camera
Date of meeting:	N/A
Responsible Cabinet Member:	Cllr Martin Wilby (Cabinet Member for Highways, Infrastructure and Transport)
Responsible Director:	Tom McCabe (Executive Director, Community and Environmental Services)
Is this a key decision?	No

Executive Summary

Fixed safety cameras have a proven track record in reducing the number of highway users injured or killed both in Norfolk and nationally. Police records show that a reduction in such accidents of 44% has been achieved across all existing fixed safety camera sites in Norfolk.

Funding has been allocated through the Safety Camera Partnership to introduce a camera at a new location on Norfolk's highway network. Following an assessment of injury accidents recorded by the police, the A10 at the Garage Lane/Setch Road staggered crossroads in Setchey was identified as the priority site that would most benefit from a safety camera.

The camera was installed in December 2020, however local concerns were expressed relating to visibility at this junction for vehicles exiting Garage Lane. Due to these visibility concerns and a request by the local County Councillor, the main camera pole was removed, while further investigations took place.

Following further investigations, it was identified that adjustments could be made that would alleviate the visibility concerns raised, however the district and county councillors representing Setchey had subsequent concerns regarding the camera being a distraction to drivers passing through the junction and would not support the proposal for the camera to be sited in this location. The County Council's Highways teams and the Safety Camera Partnership both support the proposal.

Safety cameras have been installed in the vicinity of junctions elsewhere on Norfolk's network, and injury accident data shows that these have all had a positive effect (up to 44%) on reducing road users being injured.

Recommendation

- 1. To proceed with the installation of the safety camera at the A10 Garage Lane / Setch Road in Setchey with the camera located towards the back of the highway verge to address visibility concerns that have been raised..**

1. Background and Purpose

- 1.1. The Safety Camera Partnership (SCP) consists of representatives from Norfolk County Council, Norfolk Constabulary and the Norfolk and Suffolk Safety Camera Group.
- 1.2. Fixed safety cameras are maintained and operated through the SCP, with the aim of reducing the number of Killed and Seriously Injured (KSI) accidents across Norfolk's highway network. Our existing network of safety camera sites have had a proven positive effect on the KSI accident rate, with the number of recorded injury accidents decreasing by an average of 44% following installation.
- 1.3. In 2018 the SCP commissioned the Council to identify the most suitable location for a further safety camera to be installed. An analysis of injury accident records recorded by the police and possible site locations was undertaken to current, national Department for Transport guidelines.
- 1.4. This assessment identified that the A10 at the staggered junction with Garage Lane and Setch Road in Setchey was a priority site. This was recommended to and approved by the SCP board.
- 1.5. Accident records show a poor safety record for both approaches on the A10 towards this staggered crossroad junction. The SCP have therefore procured a bi-directional camera with the intention of bringing about safety improvements on both approaches to the junction.
- 1.6. Difficulties were encountered with the initial installation in December 2020 due to existing overhead cables, underground services and vegetation. This was further compounded by the fact that installation had to take place overnight in order to minimise disruption to highway traffic using the A10; a major arterial road linking King's Lynn with Cambridge.
- 1.7. Following installation, concerns around junction visibility for vehicles emerging from Garage Lane were raised via the local County Councillor. The main camera pole was temporarily removed from site while these concerns were fully investigated. All other underground equipment remains in-situ.
- 1.8. A site meeting was held in January 2021, with attendance from various Highways teams as well as the installation team from the safety camera contractor. It was determined by the team that adjustments could be made to the position the camera closer to the rear of the visibility splay at the junction that would resolve local concerns with visibility.
- 1.9. These solutions were subsequently presented to the local County Councillor, Parish Councillors and District Councillor along with evidence as detailed in section 4 below.
- 1.10. Councillors stated a preference to site the camera at alternative locations, including at the junction with C57 St Germans Road further south and around

Willow Drive further north. Neither of these locations are within the injury accident cluster site and had no injury accidents recorded in the past 5 years.

- 1.11. Since the objective of the safety camera scheme is to positively reduce the number of highway users injured or killed on our roads, alternative locations away from the cluster site were deemed incompatible with these objectives and therefore were not considered any further.
- 1.12. The County Councillor and District Councillor did not support the proposal for the camera to be re-sited at the Garage Lane junction, citing additional concerns that the camera would be a distraction to drivers at a dangerous junction. To alleviate these concerns, information about other existing safety camera sites operating at junctions was shared along with information on the positive effect on injury records, however the District and County Councillor's views remained unchanged.
- 1.13. The County Councillor wished for locations slightly further south of the original location to be explored further (Appendix A). Trial holes were dug in June 2021 which confirmed that these alternative locations were not suitable due to the amount of utilities in the verge.
- 1.14. The County Councillor was advised of this outcome by telephone on 9th July and confirmed by email on 12th July.
- 1.15. Correspondence was received on 5th August 2021 from Setchey Parish Council's clerk who stated that the original location was not supported by the Parish Council and wished for an average speed camera to be considered instead. A response was sent on 9th August providing a full rationale behind the site selection for a fixed safety camera, and that the location was not identified as a priority site for an average speed camera following a data-led exercise in line with national guidelines.

2. Proposals

- 2.1. The safety camera is reinstalled with some minor adjustments made, at the contractor's cost, so that the camera pole is repositioned further back into the verge in order to prevent it potentially obscuring the view of drivers emerging from Garage Lane.
- 2.2. Separate works will be carried out to cut back overgrown vegetation at this junction, including tree branches that are compromising the structural integrity of an existing street lighting column.

3. Impact of the Proposal

- 3.1. Evidence outlined in section 4 suggests that this will have a positive effect on the number of Killed and Seriously Injured (KSI) accidents occurring at this priority site.

4. Evidence and Reasons for Decision

- 4.1. National guidance produced by the Department for Transport, backed by independent research, outlines that safety cameras are an extremely effective mechanism for reducing vehicle speeds and road casualties.
- 4.2. This is supported by our own local analysis of injury accidents recorded by the police, which shows that an average reduction of 44% in recorded injury accidents has been achieved following the installation of fixed safety cameras across Norfolk.
- 4.3. The initial assessment completed in 2018 identified the Garage Lane/Setch Road junction on the A10 as a priority site for a safety camera. This assessment followed current national guidance on selecting camera sites.
- 4.4. Existing safety cameras installed across a junction on a 40mph road elsewhere in Norfolk have resulted a positive effect on junction safety, with an average reduction in injury accidents of 43%.
- 4.5. The junction visibility concerns initially raised will be resolved by repositioning the safety camera pole further back into the verge.
- 4.6. National guidelines issued by the Department for Transport were reviewed to ensure compliance. This includes requirements to be clear and visible to drivers for at least 60m in both directions.
- 4.7. The safety camera is bi-directional, enforcing speeds in both directions. In order to maximise safety benefits in both directions, the safety camera needs to be sited within the existing accident cluster site identified.

5. Alternative Options

- 5.1. The existing safety camera could be relocated to another priority site elsewhere in the County, as determined by an assessment of latest injury accident records. This would incur significant costs due to new road sensors and markings being required.
- 5.2. Other possible locations within the cluster site have been investigated and discounted, due to the presence of overhead cables, underground utility services, vegetation and highway geometry.

6. Financial Implications

- 6.1. Reinstating the safety camera itself further back will not incur any additional costs, as these will be covered by the camera contractor.
- 6.2. Separate cutting works will be carried out by the Council to adjacent vegetation to improve the visibility of existing highway signs and structural integrity of existing street lighting columns. These works are independent of the above, albeit at the same location, and will take place regardless of decision taken with the safety camera.

7. Resource Implications

- 7.1. **Staff:**

None – all works to be completed by safety camera contractor.

7.2. **Property:**

None

7.3. **IT:**

None

8. Other Implications

8.1. **Legal Implications**

The Council, as the local highway authority, has a statutory duty under the Road Traffic Act 1988 to investigate and undertake appropriate measures to prevent accidents.

8.2. **Human Rights implications**

None

8.3. **Equality Impact Assessment (EqIA)**

Not required – implementation of existing policy.

8.4. **Health and Safety implications**

The proposal should reduce the accident rate at this location and therefore have a positive effect on road safety.

8.5. **Sustainability implications**

Not Applicable

8.6. **Any other implications**

None

9. Risk Implications/Assessment

9.1. Evidence presented above suggests that the risk of injury to highway users will be reduced by installing the safety camera.

10. Select Committee comments

10.1. N/A

11. Recommendation

11.1. 1. To proceed with the installation of the safety camera at the A10 Garage Lane / Setch Road in Setchley with the camera located towards the back of the highway verge to address visibility concerns that have been raised.

12. Background Papers

Appendix A – approximate proposed location of safety camera

Officer Contact

If you have any questions about matters contained in this paper, please get in touch with:

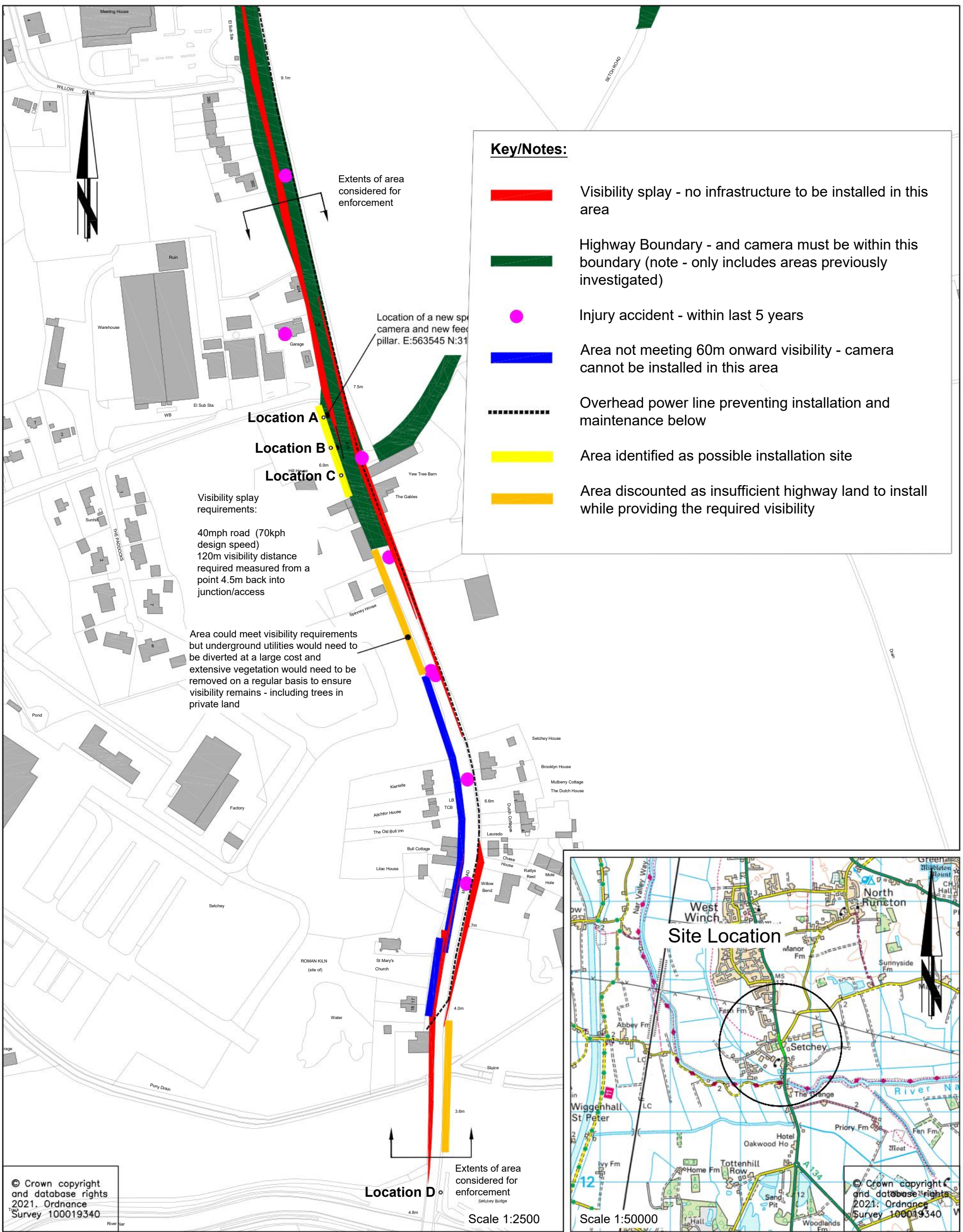
Officer name: Alex Cliff

Tel No.: 01603 222311

Email address: alexander.cliff@norfolk.gov.uk



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Survey 100019340



DRAWING TITLE

PJA059 Setchey - A10
Speed Camera Installation
Possible Installation Location

Tom McCabe
Executive Director of
Community and Environmental Services
Norfolk County Council
County Hall
Martineau Lane
Norwich NR1 2SG

REV.	DESCRIPTION	DRAWN	CHECKED	DATE
A	Added Location A-D notation	AW	AW	02/21

			DRAWING No. PJA059-HP2-031A
SURVEYED BY	OS	12/20	PROJECT TITLE Setchey - A10
DESIGNED BY	AW	01/21	Speed Camera Installation
DRAWN BY	AW	01/21	SCALE As shown@A3
CHECKED BY	AC	01/21	FILE No. PJA059