

Norfolk County Council

Record of Individual Cabinet Member Decision

Responsible Cabinet Member: Councillor Martin Wilby - Cabinet Member for Highways, Infrastructure and Transport

Background and Purpose:

In March 2019, Norfolk County Council Highways team were requested to promote a Waiting, Loading, Unloading and School Keep Clearway restriction on London Road outside Rosecroft Primary school. The restriction is being promoted to add pedestrian protection and help manage the traffic generated by the implementation of the new school.

Formal consultation, including public notices in the local newspaper and notices on site was carried out on 10 July 2020.

Prior to formally advertising the TRO, statutory consultees were consulted on the proposal. The consultees included the local County Councillor, Attleborough Town Council, Highway Engineer, District Council, Konect Bus and emergency services who would be affected by the proposed TRO. The below comments were made:

- Force Traffic Management Officer, representing Norfolk Constabulary is fully supportive of this scheme in the interest of road safety for the school children and preventing unnecessary obstructions of the highway.
- Attleborough Town Council - are in favour/do not object (fully support the new proposals).
- Konect Bus - are in favour/do not object.

Decision:

To implement the Waiting, Loading, Unloading and School Keep Clearway restrictions as advertised and as shown on consultation plan - EC4787-HPD-1200-001B Waiting and Loading Restrictions TRO-A3 (Appendix A).

Is it a key decision?

No

Is it subject to call in?

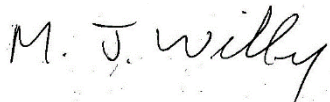
Yes

If Yes – Deadline for Call in

Date: Friday 5 February 2020, 4pm

Impact of the Decision: As detailed in the attached report.

Evidence and reason for the decision: As detailed in the attached report.

Alternative options considered and rejected: As detailed in the attached report.	
Financial, Resource or other implications considered: As detailed in the attached report.	
Record of any conflict of interest: None	
Background Documents: <ul style="list-style-type: none"> • Appendix A – Consultation plan & Traffic Regulation Order • Appendix B – Comments received with Officer comments. 	
Date of Decision:	29/01/2021
Publication date of decision:	29/01/2021
Signed by Cabinet member: I confirm that I have made the decision set out above, for the reasons also set out <div style="text-align: center;">  </div> Signed: Print name: Cllr Martin Wilby Date: 29/01/2021	
Accompanying Documents: <ul style="list-style-type: none"> • Report to Cabinet Member - Norfolk County Council (Attleborough, Various Roads) proposed traffic order. 	

Once you have completed your internal department clearance process and obtained agreement of the Cabinet Member, send your completed decision notice together with the report and green form to committees@norfolk.gov.uk

Report to Cabinet Member

Item No.

Report title:	Attleborough – Rosecroft Primary School – Traffic Management Improvements
Date of meeting:	4 January 2021
Responsible Cabinet Member:	Councillor Martin Wilby (Cabinet Member for Highways, Infrastructure and Transport)
Responsible Director:	Tom McCabe (Executive Director, Community and Environmental Services)
Is this a key decision?	No
Executive Summary <p>In March 2019, Norfolk County Council Highways team were requested to promote a Waiting, Loading, Unloading and School Keep Clearway restriction on London Road outside Rosecroft Primary school. The restriction is being promoted to add pedestrian protection and help manage the traffic generated by the implementation of the new school.</p> <p>These measures have been consulted on and the Traffic Regulation Order has been progressed. The scheme is now ready for implementation.</p> <p>Recommendation:</p> <p>To implement the Waiting, Loading, Unloading and School Keep Clearway restrictions in the roads surrounding Rosecroft Primary School as advertised and as shown on the consultation plan in Appendix A.</p>	

1. Background and Purpose

- 1.1 This TRO is being promoted, to help manage parking and to provide a safe space for children, pedestrians and cyclists in relation to the new school on London Road, Attleborough.

2. Proposals

- 2.1. This project aims to improve road safety for all highway users, including improved visibility for drivers on London Road, which is currently obscured by parked vehicles particularly during school drop off and pick up times. Vehicles that obstruct the footway and verges, which also causes issues for other pedestrians will be prohibited from parking during these times.

New Traffic Regulation Orders and notices are required, and these were formally advertised between 10 July 2020 and the 4 August 2020. A copy of the advertised order and consultation plans can be seen in Appendix A.

The proposals received support from Norfolk Constabulary, Rosecroft Primary School and 5 local residents.

3. Impact of the Proposal

- 3.1. The impact of the proposal is to improve road safety for all highway users, especially those travelling to and from the Rosecroft Primary School.
- 3.2. The 'Monday to Friday: 0730 hrs to 0930 hrs and 1430 hrs to 1630 hrs' waiting, Loading and Unloading restrictions will directly affect frontages as they will no longer be able to park on the highway during drop off and pickup times. This will also restrict blue badge holders and vehicles from loading/unloading during these times.

4. Evidence and Reasons for Decision

- 4.1. We received one objection to the proposal. Other comments were received from different residents regarding the TRO and support was received from the Force Traffic Management Officer regarding improvements for road safety for the school children and for the prevention of unnecessary obstructions in the highway, and Attleborough Town Council. The officer responses are detailed in Appendix B.

It is acknowledged that these restrictions may not be comprehensive enough for some residents. However, they have been proposed to provide safer passage for drivers and pedestrians on a busy C-class road outside of Rosecroft Primary school. It is felt that most properties situated along the proposed extent of the single yellow lines and no loading markings have adequate off-street parking which could be utilised.

5. Alternative Options

- 5.1. The alternative options are:
 - 1. To abandon the proposals – which means the benefits cannot be realised and highway safety outside a school will not be improved.
 - 2. Maintain this proposal.

6. Financial Implications

- 6.1. The scheme is being funded by Norfolk County Council - Children's Services to support management of the additional traffic generated by the school expansion in the area.

7. Resource Implications

- 7.1. **Staff:** The scheme will be designed and delivered utilising existing resources.
- 7.2. **Property:** Nil
- 7.3. **IT:** Nil

8. Other Implications

- 8.1. **Legal Implications :**
Nplaw have advised on the making of this Order and confirmed that actions taken to date have been compliant with the legislative requirements.
- 8.2. **Human Rights implications**
Nil
- 8.3. **Equality Impact Assessment (EqIA)**

Norfolk County Council has a duty to pay due regard to equality when exercising its public functions. In making this TRO, we have considered the potential impact on local people, particularly disabled and older people and parents and carers of children, and others who may have particular needs when using the highways. Public consultation on the TRO has taken place, to enable people to highlight any issues it is important for the Council to be aware of before a decision is made. It has been concluded that this scheme will not have any adverse Equality Implications.

8.4. Health and Safety implications

The proposed scheme should improve road safety for all users.

8.5. Sustainability implications

The proposed scheme will help make walking and cycling safer so should have a positive impact on sustainability

8.6. Any other implications

Officers have considered all the implications which members should be aware of. Apart from those listed in the report, there are no other implications to take into account.

9. Risk Implications/Assessment

- 9.1. The implementation of the proposed scheme will prohibit parking within the highway in the vicinity of the school and will therefore improve highway safety for all modes.

10. Select Committee comments - N/A

11. Recommendation

- 11.1. **To implement the Waiting, Loading, Unloading and School Keep Clearway restrictions in the roads surrounding Rosecroft Primary School as advertised and as shown on the consultation plan in Appendix A.**

12. Background Papers

- 12.1.
 - Appendix A – Consultation plan & Traffic Regulation Order
 - Appendix B – Comments received with Officer comments

Officer Contact

If you have any questions about matters contained in this paper, please get in touch with:

Officer name : Elliott Cox

Tel No. : 01603 223931

Email address : elliott.cox@norfolk.gov.uk



If you need this report in large print, audio, braille, alternative format or in a different language please contact 0344 800 8020 or 0344 800 8011 (textphone) and we will do our best to help.

**THE NORFOLK COUNTY COUNCIL (ATTLEBOROUGH, VARIOUS ROADS)
(PROHIBITION OF WAITING, LOADING AND UNLOADING,
SCHOOL KEEP CLEAR) ORDER 2020**

The Norfolk County Council propose to make an Order under the Road Traffic Regulation Act 1984, the effect of which on vehicles will be to:-

- (i) prohibit waiting at all times along the lengths of road specified in Schedule 1 below; and
- (ii) prohibit stopping along the school keep clear markings at all times along the length of carriageway specified in Schedule 2 below.

A copy of the Order, Statement of Reasons for making the Order and a plan may be viewed online at <https://norfolk.citizenspace.com/>. Copies may also be available for inspection at Norfolk County Council, County Hall, Norwich and at the offices of Breckland District Council, Elizabeth House, Walpole Loke, Dereham during normal office hours. However, during the current epidemic staffing levels have been reduced and viewing online would be recommended in keeping with the government guidelines.

Any objections and representations relating to the Order must be made in writing and must specify the grounds on which they are made. All correspondence for these proposals must be received at the office of the nplaw, Norfolk County Council, County Hall, Martineau Lane, Norwich, NR1 2DH, marked for the attention of Mrs Simmons, by 4th August 2020. They may also be emailed to trafficorders@norfolk.gov.uk.

The Officer dealing with the public enquiries concerning these proposals is Mr E Cox telephone 01603 223931 or 0344 800 8020.

SCHEDULE 1

**Proposed Prohibition of Waiting, Loading and Unloading – Monday to Friday:
0730 hrs to 0930 hrs and 1430 hrs to 1630 hrs**

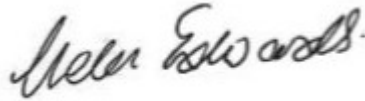
U3P277 Goldfinch Drive West side	-	From its southernmost junction with the C572 London Road north-westward for a distance of 5 metres
U3P412 Harebell Road Both sides	-	From its junction with the C572 London Road south-eastward for a distance of 15 metres
U33147 Hillsend Lane East side	-	From its junction with the C572 London Road north-westward for a distance of 5 metres
U31475 Keeling Way Both sides		From its junction with the C572 London Road south-eastward for a distance of 13 metres
C572 London Road North side	-	From its junction with U33147 Hillsend Lane north-eastward to its junction with Goldfinch Drive for a total length of 326 metres
C572 London Road South side	-	From its junction with U33124 New Road north-eastward to a point 47 metres north-eastward of its junction with the U31475 Keeling Way
U33124 New Road East side	-	From its junction with the C572 London Road south-eastward for a distance of 11 metres

SCHEDULE 2

School Keep Clearway

C572 London Road North side	-	From a point 63 metres north-eastward of its junction with the U33147 Hillsend Lane for a distance of 44 metres
	-	From a point 130 metres north-eastward of its junction with the U33147 Hillsend Lane for a distance of 44 metres

DATED this 10th day of July 2020

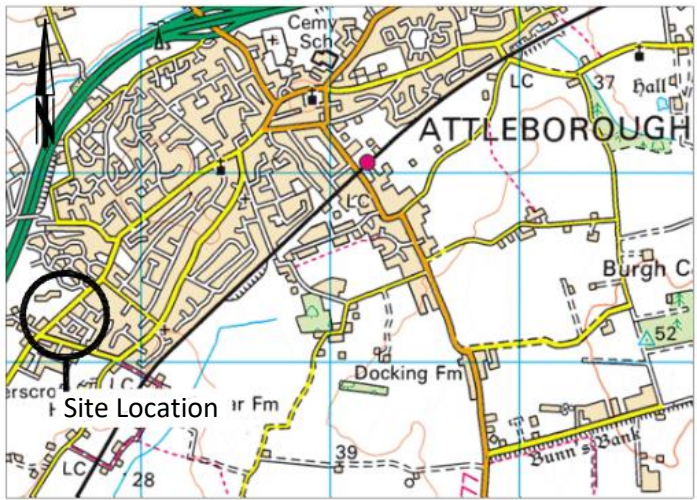
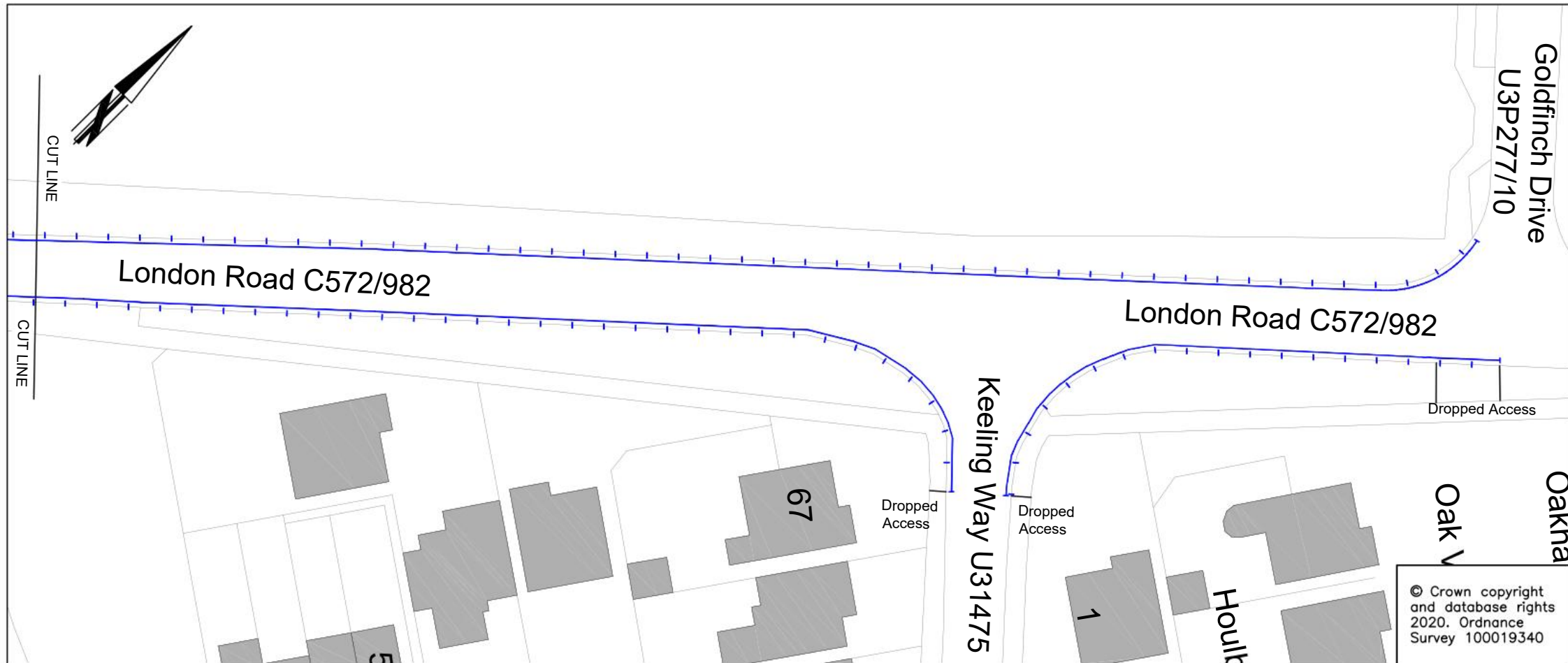
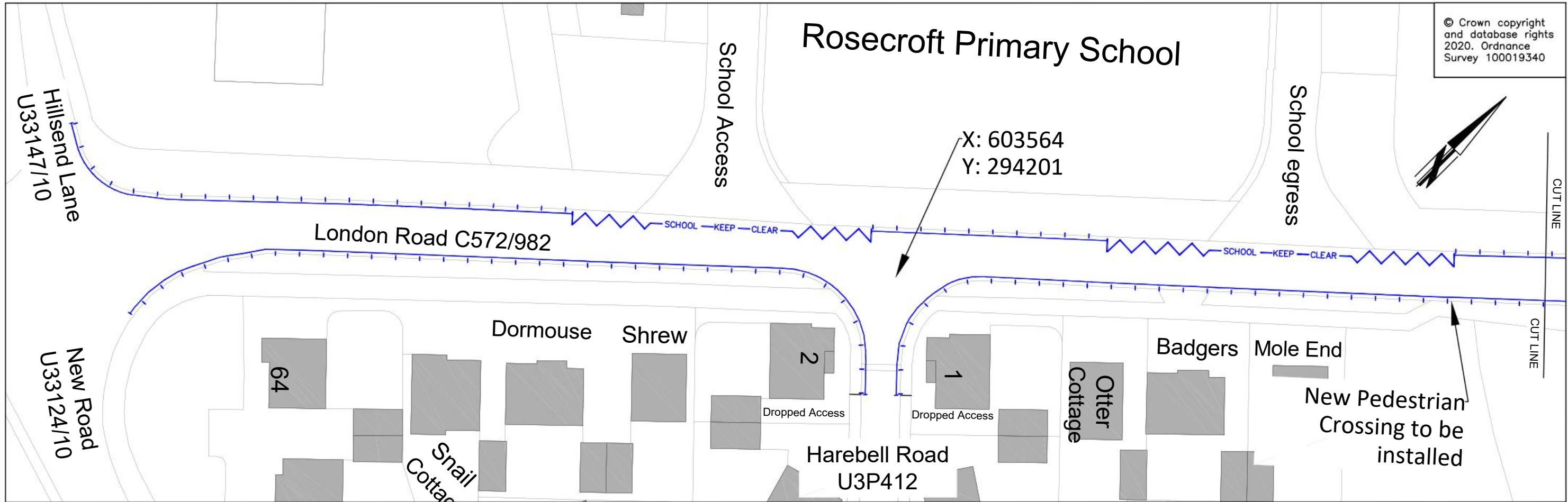


Helen Edwards
Chief Legal Officer

County Hall,
Martineau Lane,
Norwich. NR1 2DH

Note: Information you send to the Council will be used for any purpose connected with the making or confirming of the Order and will be held as long as reasonably necessary for those purposes. It may also be released to others in response to freedom of information requests.

HKS/63404(AttleboroughEC4787Notice1)20



Proposed location of new KEEP CLEAR markings (At All Times). Single yellow lines and Single Transverse blips (07:30 - 9:30 and 14:30 - 16:30 Monday to Friday) TRO Lining.

Parish - Attleborough
Location - London Road
Grid Ref - TM0394SE - TM09SW
Section Ref - C572/982
USRN - 04000683
Coordinates - As shown
Scheme type - TRO
Post Code - NR17 1BE

APPENDIX B

Comment Received	Support Y/N	Officer comment
1) A resident on London Road feels the proposal will just move the issue of cars parking in front of their residential access preventing them from safely accessing and egressing their residential access due to poor visibility created by cars parking on the verge.	N	The Waiting Restriction is being promoted due to reports of vehicles parking along the road causing issues for vehicles to emerge from their driveways. Promoting waiting restrictions in residential areas is always a contentious issue and finding a solution that suits everybody is very difficult.
2) Two comments were received with support for the scheme but asked if the restrictions could be extended further into the side roads off London Road due to narrowness and the fact cars have been parking on residential access preventing them the ability to safely leave due to poor visibility.	Y	It is acknowledged that these restrictions may not be enough for some residents; however, they have been proposed to provide safer passage with greater visibility on a busy C-class road due to the additional traffic generated by the school. They have been extended a sufficient distance away from the school entrances on London Road. The current issue has been exacerbated by construction traffic from the nearby developments.
3) Two comments were received with support for the scheme but asked about the possibility for additional timber posts to be installed and about the enforcement of the new lining once placed.	Y	It is felt that most properties situated along the proposed extent of single yellow lines and loading restrictions have adequate off-street parking which could be utilised. The proposed restrictions are extended to the back of the highway boundary including the footway meaning there will be no issue with people parking during peak pickup meaning timber edges will not be required. Parking enforcement is covered by the Civil Enforcement parking team.