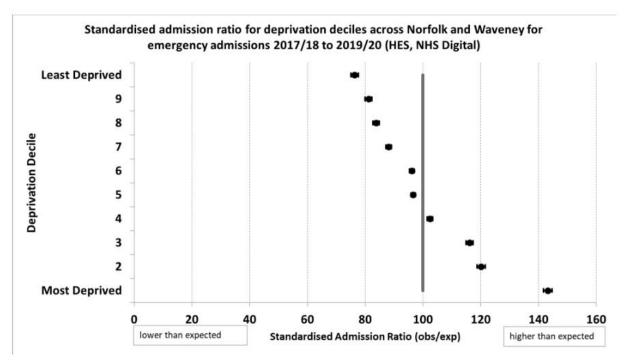
# Health inequalities in Norfolk and Waveney

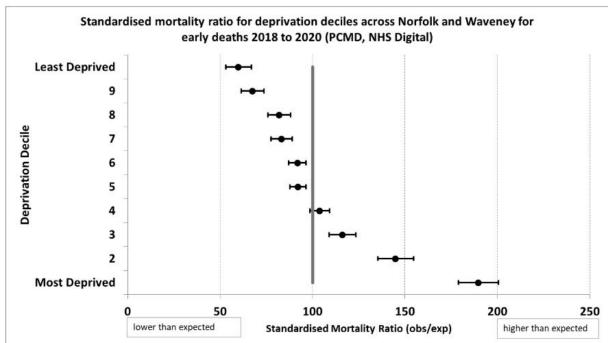
Chris Butwright,
Assistant director Public Health Prevention & Policy



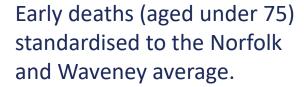
### Variation in outcomes by deprivation decile

These graphs clearly show a gradient from most deprived to least deprived. The most deprived are more likely to have a worse outcome (emergency admission or early death) than the least deprived.



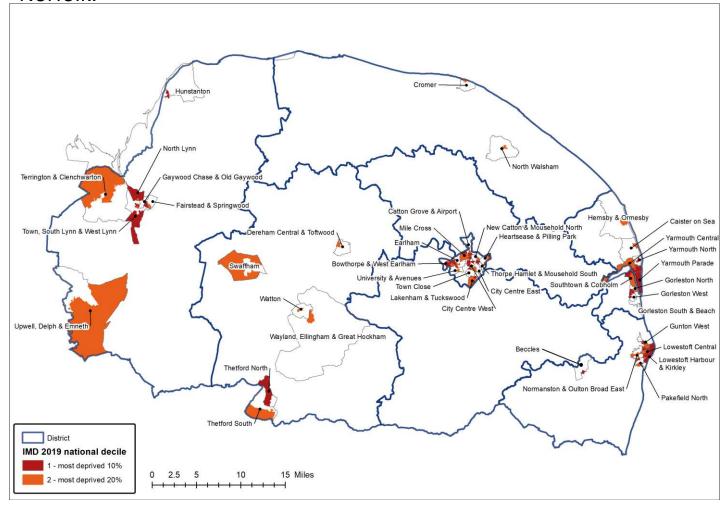


Emergency admissions standardised to the Norfolk and Waveney average.





There are 42 communities across Norfolk and Waveney where some or all the population are amongst the 20% most deprived in England. However, none of these communities are in Broadland or South Norfolk.



40% of the populations of Great Yarmouth and Norwich live in the most deprived 20% of areas in England compared to 16% for Norfolk and Waveney as a whole.

District	Most deprived decile 1 Core 20	Most deprived decile 2 Core 20	Other deciles	Core 20 Population
Breckland	2,500	12,300	126,500	14,700
Broadland	0	0	131,900	0
Great Yarmouth	26,900	12,800	59,500	39,700
KLWN	12,100	11,200	127,900	23,300
North Norfolk	0	2,800	102,400	2,800
Norwich	27,400	28,100	86,700	55,500
South Norfolk	0	0	143,100	0
Waveney	16,000	11,800	90,700	27,900
Norfolk and Waveney	84,900	78,900	868,800	163,800
England	5,603,900	5,697,200	45,249,000	11,301,100

District	Most deprived decile 1 Core 20	Most deprived decile 2 Core 20	Other deciles	Core 20 Population
Breckland	1.7%	8.7%	89.6%	10.4%
Broadland	0.0%	0.0%	100.0%	0.0%
Great Yarmouth	27.1%	12.9%	60.0%	40.0%
KLWN	8.0%	7.4%	84.6%	15.4%
North Norfolk	0.0%	2.6%	97.4%	2.6%
Norwich	19.3%	19.7%	61.0%	39.0%
South Norfolk	0.0%	0.0%	100.0%	0.0%
Waveney	13.5%	10.0%	76.5%	23.5%
Norfolk and Waveney	8.2%	7.6%	84.1%	15.9%
England	9.9%	10.1%	80.0%	20.0%

The 42 communities across Norfolk and Waveney where some or all the population are amongst the 20% most deprived in England.

District	Community / MSOA Name	Most deprived decile 1 Core 20	Most deprived decile 2 Core 20	Other decile	Core 20 Population	Norfolk and Waveney Rank (Deprivation Score)
	Dereham Central & Toftwood	0	1,980	9,880	1,980	54 (20.2)
	Swaffham	0	2,700	5,630	2,700	26 (27.5)
	Thetford North	2,460	0	4,050	2,460	19 (33.1)
Breckland	Thetford South	0	3,650	5,410	3,650	20 (30.6)
	Watton	0	1,530	7,070	1,530	67 (18.7)
	Wayland, Ellingham & Great Hockham	0	2,410	7,220	2,410	32 (25.7)
Great Yarmouth	Caister on Sea	0	1,380	7,600	1,380	49 (21.1)
	Gorleston North	3,230	1,370	3,260	4,600	7 (43.1)
	Gorleston South & Beach	0	1,670	7,090	1,670	40 (23.4)
	Gorleston West	3,070	0	4,460	3,070	12 (36.5)
	Hemsby & Ormesby	0	1,590	7,530	1,590	44 (22.2)
	Southtown & Cobholm	2,440	5,030	0	7,470	6 (43.5)
	Yarmouth Central & Northgate	5,800	1,750	0	7,560	2 (57.3)
	Yarmouth North	2,740	0	3,130	2,740	11 (38.8)
	Yarmouth Parade	9,610	0	0	9,610	1 (67.2)

	Community / MSOA Name	Most deprived decile 1 Core 20	Most deprived decile 2 Core 20	Other decile	Core 20 Population	Norfolk and Waveney Rank (Deprivation Score)
	Fairstead & Springwood	0	2,880	6,330	2,880	30 (25.9)
	Gaywood Chase & Old Gaywood	2,020	0	5,190	2,020	25 (28.0)
King's Lynn and	Hunstanton	1,610	0	3,630	1,610	24 (28.2)
West Norfolk	North Lynn	5,080	1,630	0	6,700	5 (47.4)
	Terrington & Clenchwarton	0	1,540	5,570	1,540	39 (23.4)
	Town, South Lynn & West Lynn	3,440	1,630	6,080	5,070	13 (36.0)
	Upwell, Delph & Emneth	0	3,490	6,450	3,490	23 (29.1)
North Norfolk	Cromer	0	1,130	6,630	1,130	28 (26.3)
North Norioik	North Walsham	0	1,630	11,310	1,630	56 (19.9)
	Bowthorpe & West Earlham	3,630	3,340	5,280	6,980	17 (33.6)
	Catton Grove & Airport	2,130	1,510	7,310	3,640	22 (29.1)
	City Centre East	0	1,470	5,510	1,470	35 (24.4)
Norwich	City Centre West	4,870	3,120	3,570	7,990	9 (41.9)
	Earlham	4,810	1,980	5,050	6,790	14 (35.0)
	Heartsease & Pilling Park	2,740	3,070	4,130	5,810	15 (35.0)
	Lakenham & Tuckswood	1,430	4,630	3,280	6,060	18 (33.4)
	Mile Cross	4,430	5,470	1,180	9,900	10 (41.6)

District	Community / MSOA Name	Most deprived decile 1 Core 20	Most deprived decile 2 Core 20	Other decile	Core 20 Population	Norfolk and Waveney Rank (Deprivation Score)
Norwich	New Catton & Mousehold North	0	1,780	8,130	1,780	31 (25.9)
	Thorpe Hamlet & Mousehold South	1,860	0	3,890	1,860	27 (27.4)
	Town Close	1,500	0	9,650	1,500	71 (18.2)
	University & Avenues	0	1,710	11,340	1,710	75 (17.0)
Waveney	Beccles	1,500	0	7,060	1,500	38 (23.6)
	Gunton West	4,190	1,320	2,630	5,510	8 (42.4)
	Lowestoft Central	3,740	6,310	0	10,050	4 (48.0)
	Lowestoft Harbour & Kirkley	5,060	1,480	1,220	6,540	3 (56.4)
	Normanston & Oulton Broad East	0	1,540	6,020	1,540	29 (26.3)
	Pakefield North	1,560	1,180	4,160	2,750	16 (33.7)
Norfolk and Waveney		84,950	78,890	212,910	163,830	



#### O CORE20

The most deprived **20%** of the national population as identified by the Index of Multiple Deprivation



#### PLUS

ICS-chosen population groups experiencing poorer-than-average health access, experience and/or outcomes, who may not be captured within the Core20 alone and would benefit from a tailored healthcare approach e.g. inclusion health groups

#### **Target population**

### CORE20 PLUS 5

#### Key clinical areas of health inequalities



#### MATERNIT

ensuring continuity of care for **75%** of women from BAME communities and from the most deprived groups



#### CHRONIC RESPIRATORY DISEASE

a clear focus on Chronic Obstructive Pulmonary Disease (COPD), driving up uptake of Covid, Flu and Pneumonia vaccines to reduce infective exacerbations and emergency hospital admissions due to those exacerbations



#### HYPERTENSION CASE-FINDING

to allow for interventions to optimise blood pressure and minimise the risk of myocardial infarction and stroke



#### SEVERE MENTAL

ensuring annual health checks for **60%** of those living with SMI (bringing SMI in line with the success seen in Learning Disabilities)



#### EARLY CANCER DIAGNOSIS

75% of cases diagnosed at stage 1 or 2 by 2028

## "Core 20 plus 5 Initiative" - Tackling Health Inequalities in the NHS

A framework to support Integrated Care Systems to drive targeted action in health inequalities improvements in the following areas:

Core 20 – Most deprived 20% of our population

**PLUS** – Other population groups as identified by local population health data e.g. ethnic minority communities.

**5** – Targeting five key clinical areas of health inequalities.