

# Public Health Vision & Long Term Plan 2021-25



# The Vision & Long Term Plan will

- Be aligned to the Council's County Plan & support system priorities and plans
- Be based on the latest performance & population health data.
- Place prevention at the heart of everything we do

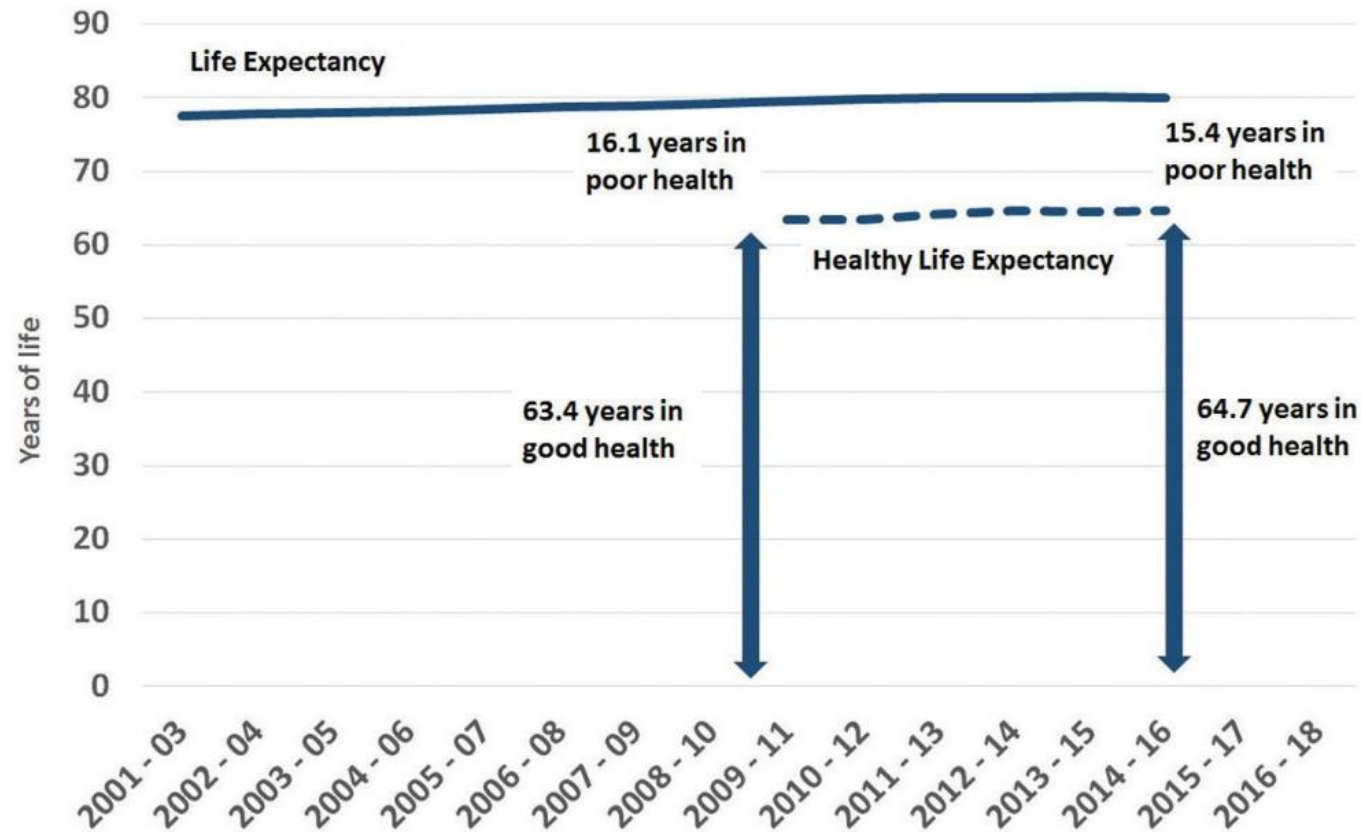
# It will highlight

- The influence that external & home environment can have on health outcomes
- The health behaviour factors that can influence healthy life expectancy and contribute to achieving the best start in life

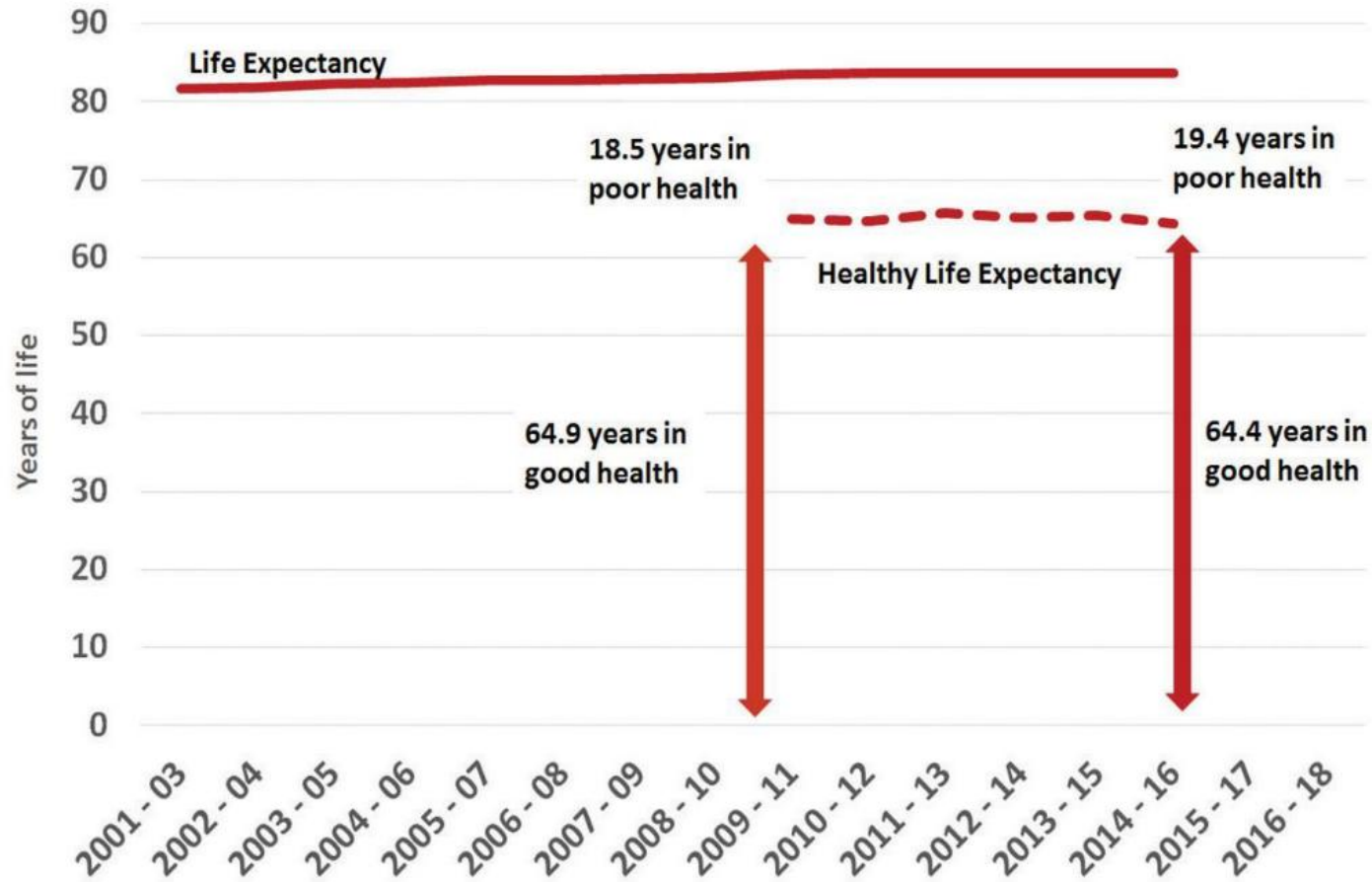
# Our Vision

*“Norfolk to be a place where people are enabled to live healthier lives, a place where it is easier for individuals to make healthier choices”.*

# Healthy Life expectancy - male



# Healthy Life expectancy - female



# The top ten issues impacting on Healthy Life expectancy

## Five Conditions



1) Cancer



2) Cardiovascular Disease



3) Respiratory



4) Musculoskeletal



5) Mental Health

## Five Causes



Best start in life



Lifestyle



Home and environment



Inequality & deprivation



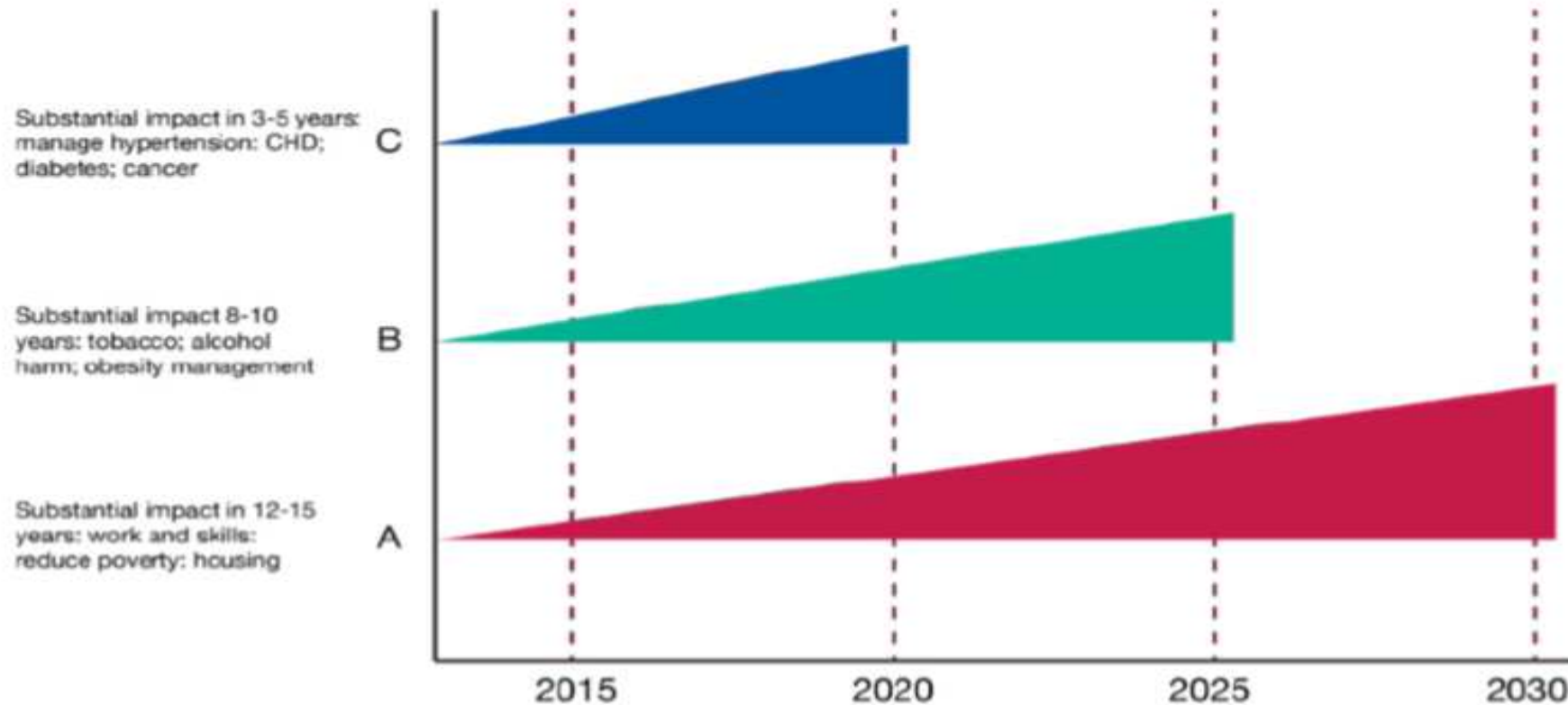
Jobs and employment

# Overall aim

We will increase healthy life expectancy by 1 year over the next 10 years.



# How long will it take?



Source: Public Health England (PHE). Reducing health inequalities: system, scale and sustainability. August 2017

# Our approach

- Support and enable our communities to be in control of their health and take care of themselves
- Promote a partnership approach – supporting and complementing the work of others
- Targeting services to meet the greatest need to reduce the difference in health outcomes

# Top 4 priorities

*Thriving People*

- 1 Providing the best start in life for children and young people

Strong Communities

- 2 Prevent people from developing long term conditions
- 3 Tackle challenges to community safety
- 4 Ensure that Norfolk is protected against hazards & risks to public health and prepare for emergencies

# **Priority 1- Ensure all children in Norfolk have the best start in life by**

- Developing and implementing new strategies to promote the early adoption of healthy behaviours, promoting greater integration and efficiencies across all children's health services.

# Priority 2 - Prevent people from developing long term conditions by

- Transforming the way we support adult healthy living and promote good mental health and wellbeing.
- Supporting the implementation of a system wide population health management strategy focussing on interventions that can prevent or delay loss of health

# **Priority 3 - We will tackle challenges to community safety by**

- Developing better mechanisms to support people where there may be a link between substance misuse and criminality;
- Improving treatment and recovery outcomes for people with addictions
- Reducing the impact of violence across our communities especially for young people.

# **Priority 4 - Ensure that Norfolk is protected against hazards & risks to public health and prepared for emergencies.**

- Supporting the Norfolk Resilience Forum, and lead the Local Health Resilience Partnership.
- Supporting health protection activities of PHE
- Developing an enhanced community resilience strategy improving capacity & confidence to respond & recover from emergencies

# By prioritising **prevention, commissioning specialist services** and using and sharing **data and intelligence** we will

- Support and enable our communities to be in control of their health and take care of themselves
- Promote a partnership approach – supporting and complementing the work of others
- Targeting services to meet the greatest need to reduce the difference in health outcomes



# Next Steps

- Conduct additional diagnostic & predictive analysis and complete engagement programme with partners across the system – end of May 2020
- Submit a draft to Norfolk County Council Cabinet for approval – summer 2020
- Publish & launch strategy – winter 2020

# Questions

- Vision
- Overall aim
- Priorities