



|| May 23, 2018

OVERVIEW – COMMUNITY FRIENDS WALKS

1. Project Background and Description

Following the Geovation workshop in January where further work was done by Trustees on the Community Friends Walks idea. They proposed

- Pilot in a limited geographical area, already identified as being the Northern Norwich and Suburbs section of Marriott's Way.
- Identify and recruit 'Friends' organisations
- Review, and if required tailor, NCC accredited walk leader training
- Create a new, user friendly digital interface
- Work on NHS metrics/value demonstration in detail
- Develop a referral mechanism for individual 'Friends' and groups.

£10,000 was awarded to scope the project idea

2. Project Scope

This stage of the project will be to build the relationships required with external 'Friends' organisations, and to develop a concept and feasibility for a digital interface - a Pathmakers Community Friends App - using the Marriotts Way Trail and circular walks area to test the concept.

3. High-Level Requirements

The new application should include the following:

- Ability to allow users to access the application without unnecessary software or data use
- Ability to interface with other applications, including screen readers.
- Maximum consideration to usability/accessibility for a range of needs and abilities

4. Deliverables

A feasibility study for a Community Friends App with 6 tested study routes and a brief including branding for system designers

5. Implementation Plan

1. Pathmakers Trustees to research existing information with technical support from Norfolk County Council:
 - Norfolk Biodiversity Information Service – mapping of environmental infrastructure
 - Norfolk Trails – mapping of Trails and Circular routes

- Norfolk County Council GIS team – mapping of bus routes, highways, public rights of way
 - Active Norfolk – mapping of population, health needs
 - Existing Walking Apps
2. Appoint Officer
 3. Stakeholder workshop to develop concept and establish questions to be answered
 4. Consult with Geovation/ existing system designers to flesh out possibilities/ what they would need
 5. Select 6 circular routes and develop system to test routes with potential users
 6. Pathmakers Trustees to test routes with groups of users, identifying existing features both cultural and facilities such as cafes, bus stops, benches as well as gaps where potential improvements could be made
 7. Design brief for system designers with branding guidelines and get quotes
 8. Draft final report/ feasibility study
 9. Final seminar/workshop – present findings

6. Timeline

July 2018 Research existing offer

August 2018 Appoint Officer

September 2018 Stakeholder Workshop

October/ November test routes

Draft feasibility report

January 2019 Final workshop

APPROVAL AND AUTHORITY TO PROCEED

We approve the project as described above, and authorize the team to proceed.

Name	Title	Date

Approved By _____ Date _____ Approved By _____ Date _____