

Community Committee Fortnightly News Update

This news update gives committee members a swift update on known plans/activities within their remit and highlights any new issues they may wish or need to take account of.

If a service has nothing significant to report, the relevant column will state '**NSTR**' (Nothing significant to report)

Committee Spokespeople continue to have the opportunity of receiving more detailed briefings, including those that may be of a more confidential or complex nature at the scheduled spokes meetings through which they are able to keep their own members further updated as necessary.

News Update for the period ending: 08/07/2016		
Service	Service Update key bullet points	Contact
Consultation & Community Relations	<p>Charities and community groups can now apply for funding to get more young people taking part in social action, such as volunteering, fundraising and campaigning. The programme funds intergenerational projects, such as getting young people to teach older people how to use technology. Young people benefit because they gain new skills and experiences that help them with their studies and to get a job. Older people benefit from a range of projects designed to help them stay independent for longer.</p> <p>The Consultation and Community Relations team has worked with the Norfolk Community Foundation, Children's Services and Adult Social Services to set-up the programme. The grant funding is part of the work we've done to support the County Council's commitment to the #iwill campaign. You can find more information about the Love Norfolk Youth Social Action Fund on the Norfolk Community Foundation website.</p>	Anne Tansley Thomas and Chris Williams
Customer Services	NSTR	C Sumner
Cultural Services	<p>Library and Information Service</p> <p>New head of Service – as part of the restructuring of Community and Environmental Services the two roles currently held by Jennifer Holland, as Head of Libraries and Information and Assistant Director for Culture and Lifelong Learning, are being separated. Jan Holden, one of the current Assistant Heads of Service, has been appointed Head of Libraries and Information and will start</p>	J Holland

	<p>this job from the beginning of October.</p> <p>New Spydus library APP – From 11 July a smartphone application by the Norfolk Library and Information Service will be available to download. The Norfolk Spydus app will enable customers to keep track of their library account and manage their loans and account information; search for books and place holds on items they are interested in; download e-books, e-audio books and magazines; use their device's camera to scan the barcode on a book, CD, DVD or other item and search for available copies at their local library.</p> <p>It gives library customers the opportunity to access reading, knowledge and information for free on a smartphone or tablet while at home or on the go. The app is just one of the ways the library service is using digital technology to improve the services available for Norfolk's residents. The app can be download for Apple and Android devices from the App Store and Google Play.</p> <p>Summer Reading Challenge – starts on Saturday 16 July and runs through the summer. This year we celebrate 100 years of the world's favourite storyteller – Roald Dahl. There will be special Big Friendly Read themed activities at libraries around the county for instance, visit Wymondham library for the Gruesome tale of Mr Twit's Beard from 14:00 - 14:45 on 22 July, Great Yarmouth library for Big Friendly get Crafty from 11:00 - 13:00 on 30 July or Dereham library for Roald Dahl Fun from 10:00 - 11:00 on 23 August. Click here and select your local library from the A - Z to see what activities are planned in your area.</p> <p>Norfolk Arts Service</p> <p>Building Cultural Tourism in Norfolk and Suffolk: Look Sideways – East Update - Funded by Arts Council England, New Anglia Local Enterprise Partnership, Norfolk County Council, Suffolk County Council and seven regional arts organisations, the New Anglia LEP Cultural Board initiative, <i>Building Cultural Tourism in Norfolk & Suffolk</i>, runs until the end of 2017 and is designed to encourage collaboration between cultural organisations and tourism bodies to the mutual benefit of both sectors, and specifically to increase the impact and scale of cultural tourism in the region.</p> <p>The initiative is being delivered by Spring, a communications agency based in Southwold. Spring has</p>	<p>S Miller</p>
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	<p>created a range of ‘tools’ including Look Sideways – East, a distinctive brand to help unify and promote the regions’ cultural offer.</p> <p>The Visit East Anglia website is now hosting <i>Look Sideways – East</i> content, showcasing upcoming cultural highlights across Norfolk and Suffolk. <i>Look Sideways – East</i> have also developed a leaflet of cultural highlights which is being distributed online and across both counties. For further information on the Cultural Tourism project, please contact: James Gorry, Cultural Tourism Project Manager, at james@agencyforchange.co.uk.</p> <p>Museums Service</p> <p>British Art Show 8 – this show has opened successfully at Norwich Castle Museum & Art Gallery and venues at Norwich University of the Arts and the Forum. This is the first time this ambitious show, widely considered the most important and influential contemporary art exhibition in the UK, has come to the region.</p> <p><i>British Art Show 8</i> is dedicated to showcasing the best work of a new generation of artists and features over 100 works by 42 artists. The artists are chosen on the grounds of their contribution to art in this country in the last five years – making <i>The British Art Show</i> a vital measure of the current state of contemporary art in the UK. The show is curated by the Hayward Gallery, Southbank, and has been delivered in Norwich through a partnership between the Norfolk Museums Service and Norwich University of the Arts, the first time the two organisations have worked together on such a large scale project.</p> <p>The show’s arrival in the City was announced by a specially commissioned event devised by BAS8 and Great Yarmouth-based artist, Alan Kane. ‘The History Train’, which took place on Saturday 18 June, married East Anglia’s rich past with brand new contemporary art. A parade of heavy horses pulled six drays which delivered <i>British Art Show 8</i> art works and related material to the key venues.</p> <p>The show itself looks spectacular across the different venues, with the Hayward Touring team being very complementary about the installation and the professionalism of both NMS and NUA staff. Strategically, BAS8 builds on Norwich Castle’s</p>	S Miller
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	<p>commitment to presenting cutting edge contemporary art shows and bringing in audiences from further afield. Working closely with Visit Norwich, Norwich BID and external PR support, the show will attract tourists to the city during the summer period. It has cemented NMS' relationship with both Hayward Touring and NUA while also providing an ideal platform for extending NMS' commercial sponsorship activities. We are grateful to the three headline sponsors for the show, Larking Gowen, intu Chapelfield and Mills & Reeve, in addition to other key support from East Anglia Art Fund, Norwich City Council, Norfolk County Council, Hudson Architects, Norwich BID and Archant, our media partners.</p> <p>Norfolk Community Learning Services</p> <p>Teaching Observations - Norfolk Community Learning Services aimed to make significant improvements to the quality of teaching, learning and assessment so that by the end of the current academic year, in July 2016, at least 90% of observations demonstrated that the quality was either good or outstanding. As at the end of June 2016, NCLS is proud to report that 96% of observations have been at good or outstanding.</p> <p>Building everyday life skills through quilting in the community - One of our dedicated tutors in the West recently completed delivery of an initial engagement community partnership course at Gaywood library, which received acclaim in the local Lynn Newspaper as the donation of 20 quilted cushions was made from the course to the East Anglian Children's Hospice for the summer fundraising events.</p> <p>This offer was particularly designed to engage with learners from the local community who felt isolated and/or lacking in confidence. Quotes from learners were "friendships blossomed" and one learner said that this course had been a lifeline for her - "My personal confidence grew over the weeks and from not getting out of the house to supporting another learner on a one to one basis with her quilting". Feedback clearly indicates that our offer "hit the button"</p> <p>NRO</p> <p>Change Minds - Members of the first cohort on this mental health wellbeing course, based at the Norfolk Record Office, had their final session in June. To mark the occasion each participant was presented with a</p>	<p>I Yusuf</p>
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	<p>certificate by Jennifer Holland. Some of the work they completed during the course, including poems and art, is now on display in the Long Gallery at the Record Office.</p> <p>An evaluation of the first year of this Heritage Lottery Fund supported course, run in partnership with two local mental health charities, is now being written up by the University of East Anglia. Some of the comments collected during this evaluation have been shared with the Record Office. These are:</p> <p>“I think the course and the outcome for everyone has been a fantastic help to all involved” “Change Minds is brilliant” “I have enjoyed change minds immensely. It has been a great success” “Has been awesome!! Thank you 😊”</p> <p>Members of the group are now planning to stay in touch by meeting monthly at the Record Office to continue their research.</p> <p>Active Norfolk - NSTR</p>	
<p>Public Safety</p> <p>Norfolk Fire and Rescue Service</p>	<p>The Home Secretary set out her agenda for reform of the fire & rescue service at a keynote speech (https://www.gov.uk/government/speeches/home-secretary-speech-on-fire-reform) on 24 May. Norfolk was one of three services highlighted as demonstrating good practice in collaborating with other agencies to deliver joined up emergency management. The reintroduction of an independent Inspectorate to provide external scrutiny and assurance was signalled to follow later this year. Our Chair and Vice-Chair met with the new Police & Crime Commissioner on 7 June to review the speech and to review collaboration between fire and police in Norfolk. There was agreement that the continuing development of practical collaboration, as reflected in the 2020 Vision in the Integrated Risk Management Plan, remained valid and appropriate.</p>	Roy Harold
<p>Trading Standards</p>	<p>July is National Scams Awareness Month. The Chartered Trading Standards Institute (CTSI) and the Citizens Advice Consumer Service deliver this annual initiative to raise awareness that millions of people every year in the UK fall</p>	Sophie Leney

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Emergency & Resilience	<p>prey to scammers. Some estimates of the total cost of mass-marketed scams are as high as £5 billion. The truth is - with reporting levels as low as 5% - the cost could be far higher. Each week of the month is themed to help consumers protect themselves from different scams, the themes being postal scams, telephone scams, internet scams and doorstep rogue trading scams.</p> <p>This initiative is being supported in Norfolk by the Trading Standards Service providing, through radio interview and social media platforms, lots of helpful postings and messages; with the latest information on how to spot a scam and prevent yourself from being taken in by them. Trading Standards will also provide this information to Consumer Champions (who are members of the public who agree to support the dissemination of advice and information from Trading Standards) and Community Champions (who are key individuals in the community and banking sectors who help Trading Standards to stop people falling prey to scammers).</p> <p>Trading Standards has also worked with Norfolk Police to launch a new No Cold Calling Zone in Heacham and will be holding a scams awareness event in the village later in the month. Trading Standards officers and the local police neighbourhood officers will raise awareness with the NCCZ residents to protect them from being hoodwinked by scammers.</p>	Jan Davis
Public Health	<p>Standing together against domestic abuse</p> <p>A county wide campaign to raise awareness of domestic abuse and increase reporting and referrals to agencies was launched on 21 June.</p> <p>It will aim to reach those responsible for abuse, those who experience it, and friends and family members who may be aware of it. Posters using the strapline #IWalkedAway will be used across the county to highlight how others have left abusive situations and made new starts.</p> <p>Domestic abuse can affect anyone and takes all kinds of forms – physical, emotional, psychological, financial, or sexual. Much of it goes unreported. In March this year there were 1,115 domestic abuse crimes and incidents reported to Norfolk police, of which 407 were crimes and 72 deemed of significant risk to be referred to the Multi-Agency Risk Assessment Conference (MARAC). Every</p>	Louise Smith

	<p>year, domestic abuse costs Norfolk an estimated £60million, of which £50million is borne by public health services.</p> <p>Councils, health services, police and other public and voluntary sector organisations from across Norfolk are uniting for the initiative led by the Norfolk Community Safety Partnership, which aims to encourage earlier intervention, reduce stigma and minimise harm.</p> <p>For more information about domestic abuse and the campaign, visit www.norfolk.gov.uk/safety/domestic-abuse and look out for the hashtags #IWalkedAway and #IsItYou?</p> <p>You can also call the National Domestic Violence Helpline on 0808 2000 247 (24 hours).</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>I walked away poster 1.pdf</p> </div> <div style="text-align: center;">  <p>I walked away poster 2.pdf</p> </div> </div> <p>National Breastfeeding Week</p> <p>National Breastfeeding Celebration week 20-25 June saw the Public Health team launch an active social media campaign promoting breastfeeding across Norfolk “wherever, whenever, however”. A group of 60 volunteer mums were photographed feeding their babies in locations across the county to help normalise breastfeeding and encourage other new and expectant mums to breastfeed their babies if they can. The photos appeared on Facebook and on Twitter and the story was featured in the EDP and the Evening News. ‘Mumsnet’ also actively supported the campaign. The campaign achieved an overall campaign reach of over 8000 people via social media alone.</p> <p>Royal Norfolk Show</p> <p>Public Health teamed up with Active Norfolk at the Royal Norfolk Show on 29 and 30 July at the Costessey Showground. Located in the Sports Zone they created a Norfolk’s Living Well trail, which took participants around the show collecting answers to questions about their health, thus promoting several Public Health messages.</p> <p>Shelf Help – Books on prescription</p> <p>Public health teamed up with Norfolk libraries and funded the purchase of a library of 35 self-help and literature books aimed at helping teenagers with mental health</p>	
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	<p>problems.</p> <p>A joint Public Health and Libraries project – Shelf Help – has received great feedback within just a week of it being launched. The collection of books available in all 47 libraries and online as e-books focus on supporting children and young people with self-help around mental health and wellbeing.</p> <p>Some of the feedback so far includes: ‘A foster carer who called to compliment the Shelf Help Collection – she got in touch to say how helpful she was finding the Shelf Help list of books she has been made aware of. She has been particularly looking for any help or support groups or information that she can find about ADHD for her Foster Child, and found the books on this in the collection very helpful.’</p> <p>To find out more on the scheme or to send details of the referral and information form to potential referrers please click here: http://brochure.norfolklivingwell.org.uk/product/find-shelf-help-in-your-local-library</p>	
Registration Services		Caroline Clarke