



**Outcomes: Pathmakers meeting October 17th 2018 at 11am
Colman Room, County Hall**

Present:

Trustees:

Martin Sullivan (MS) (Chair); Ann Melhuish (AM); George Saunders (GS);
Seamus Elliott (SE); Kate MacKenzie (KM); Jenni Turner (JT); John Jones (JJ)

Apologies:

Pat Holtom

Guests

Su Waldron

Sarah Abercrombie

Supporting documents for the meeting are here:

<https://www.dropbox.com/sh/fenk35cpdrf4en9/AAAJLLiN9YLIi2JzLaJ0QhMa?dl=0>

1. The minutes from the last meeting were agreed.
 - Re the NANSA audits, SE asked if the leaflets would be printed (and could be put into visitor centres). SW said they are only pdfs. The trustees expressed concern that the Pathmakers logo was not more prominent on the leaflets. JJ said that all aspects of the funding and partnership arrangement between Norfolk Trails and Pathmakers should have been made more clearly at the outset which would have led to clear and shared understanding of what each party would expect. A better website for Pathmakers would help promote the booklets in the future.

ACTION: SW to ask Russell Wilson about a more prominent 'retrofit' acknowledgement for Pathmakers on the leaflets and

to find out if an introduction on the Norfolk Trails website to the leaflets could be added (and include acknowledgement of Pathmakers as a funding partner).

SW to ask RW/SA re further promotion for Pathmakers via the NANSA audit work

MS to present the work to the NLAF at a future meeting

- There was a discussion about working between the NLAF and Pathmakers, and with Norfolk Trails:
 - i. MS had concerns about lack of co-ordination between Norfolk Trails and Pathmakers
 - ii. JJ said that Pathmakers should make sure it was distinct from Norfolk Trails – not closely associated
 - iii. KM said there should be better communication amongst Pathmakers trustees.
 - iv. MS asked if there were sufficient trustees on Pathmakers?
 - v. SE said that in future, trustees should be assigned and be responsible for specific areas (of work)
 - vi. JJ said that the NLAF subgroups should feed in projects to Pathmakers based on their priorities (in practice, this would be the PROW subgroup and Permissive Access subgroup)
- 2. HLF Resilient Heritage. The meeting looked at the 'journey' leading to preparation of the bid including feedback from the visit to the HLF on 25th September (JJ, KM).
 - GS expressed concern that although Pathmakers identified possible projects at the outset, nothing much had arisen – has Pathmakers stalled?
 - KM said that as a group the trustees don't work effectively as a team.
 - JJ said that links with the NLAF should be strengthened even further.
 - SE expressed concerns about the levels of engagement by the NLAF – some NCC Councillors never attend meetings (Fabian Eagle).
 - KM felt that the wider NLAF had a role in helping with advocacy and public profile for Pathmakers
 - KM suggested that the NLAF/Pathmakers needed a diary of public events coming up that they could attend to represent NLAF/Pathmakers.

- KM felt that the discussion with Kate Brown at HLF had picked up that the co-ordinator post role was not clearly defined – a better hook for their work was needed.
- The meeting agreed that Pathmakers would take forward 2 bids together to the HLF as recommended by Kate Brown: re-worked Resilient Heritage Project; an Our Heritage Project.
- It was agreed that the revised Resilient Heritage bid would contain all the areas identified, but omit the Project Co-ordinator role.

ACTIONS:

JJ to set up face to face meeting re letters from the NLA not responded to.

?? to set up and manage a diary of public events

SW: tockify calendar set up

3. HLF – Our Heritage

- A draft idea for the Our Heritage project (Discovering the Way) which stemmed from an idea by SA/JJ and worked into a EOI (with MS agreement) by SW was discussed. The draft involved a researcher post that would work with other local groups in an organised way to record known but unrecorded paths which were omitted from the Definitive Map to meet the 2026 legal cut off for new Definitive Map Modification Orders.
- KM/JJ felt that the idea of paths as heritage in their own right was good, but as presented the bid might not be suitable for the fund because it was not specific to a local community and did not deliver sufficient community benefit. As written it also did not give the trustees opportunities for training or development (i.e. it didn't complement the Resilient Heritage bid sufficiently).
- KM agreed to lead on taking the bid forward and would ensure that it was fully shaped by the trustees. JJ suggested that the project looked at the walking heritage of a specific market town which would have a big population that could benefit.
- JJ offered to set up a meeting with Tom Williamson/Sarah Spooner at the UEA School of History to explore collaboration on the project, which would concentrate on the heritage of paths in a specific local community, raising the profile of access to the countryside, with potential secondary benefits of researching a lost path for the 2026 deadline. Attention would be given to the development of dementia-friendly walks, and GS requested that the project included aspects of all abilities access. JJ, KM and MS would attend the meeting with Tom Williamson.

- The bid would complement the Resilient Heritage application by providing opportunities for the trustees to develop skills in: working with communities; working with volunteers; developing all abilities access; developing a portfolio of projects etc (themes that would match aspirations in the Resilient Heritage bid)
- SE suggested that Paul Rudkin at the NLAF might be a good contact (interest in history – Godwick Hall??)
- It was agreed that SW could ask the HLF for clarification on whether there was a funding stream that would be appropriate to fund a project based on lost paths (and 2026).

4. Trustee to lead on HLF

ACTION: KM agreed to lead on the HLF Our Heritage Project;

ACTION: JJ to set up meeting with Tom Williamson

MS to lead on the Resilient Heritage Project

5. Financial report

- SE was thanked for his financial report and for updating the SIFs as agreed.

6. Rebranding of NLAF (as Pathmakers)

- Pathmakers agreed to recommend to the NLAF that it is rebranded as Pathmakers (promotion would use the Pathmakers logo but not the footer with the Charity Number)

ACTION: SE agreed to prepare the argument for NLAF rebranding and to enlist all the trustees to help canvass support for the idea ahead of the NLAF meeting at which it would be discussed (January 30th)

7. Action Plan – deferred to a future meeting

8. SAIL update – deferred to a future meeting

9. Updates from Trustees who attend NLAF subgroup meetings

- MS said that the PROW subgroup had requested that Pathmakers looked into funding a volunteer co-ordinator post. It was agreed that the trust would concentrate on the HLF applications for the present time (which would help with the co-ordinator post in long term)

10. UEA student projects

- JT offered a 2nd tranche of student projects. JJ suggested one to complement work by Kerry Turner at UEA (valorising walking and cycling)
- KM offered a project based on a pan-European initiative called BOSS (Benefits and value of outdoors).

ACTION : JJ and KM to send details to JT

11. DONM – altered to 4th January 2018 at 11am, Cranworth Room, County Hall