

Key phases and objectives for development of Scottow Enterprise Park

SCOTTOW ENTERPRISE PARK PHASED DEVELOPMENT				
KEY PHASES		KEY OBJECTIVES		
0	BUILD THE FOUNDATIONS	REPAIR / BUILD INFRASTRUCTURE	EMBED ROBUST & EFFECTIVE SYSTEMS	RECRUIT SKILLED, FLEXIBLE & ADAPTABLE TEAM
1	MARKET THE OFFER	DEVELOP CLEAR VISION & OFFER	RUN BUSINESS OPEN DAYS / VISITS / CONSULTATION	DELIVER EFFECTIVE COMMUNICATION THROUGH NEWSLETTERS / WEB / SOCIAL MEDIA
2	INCUBATE START UPS / GROW BUSINESSES	DELIVER STARTUP MASTERCLASSES & ENTERPRISE OPEN DAYS	LAUNCH ON SITE INCUBATION SPACES	LAUNCH NORTH NORFOLK MANUFACTURING GROUP
3	ENGAGE COMMUNITIES / RESPECT HERITAGE	WITH SOCA PARTNER DELIVER HERITAGE INVESTMENT & DELIVERY PLAN	DELIVER SCHOOL / COLLEGE / UNIVERSITY ENGAGEMENT PROGRAM	OPERATE COMMUNITY & ENTERPRISE FUNDS
4	NEW BUILD EXPANSION	UNDERTAKE SITE MASTERPLAN	BUILD TO MEET DEMAND OF GROWING BUSINESSES	DEVELOP ASSOCIATED SERVICES & FACILITIES
5	BE AN ENGINE OF GROWTH	SUPPORT BUSINESSES CREATING INNOVATION & TECHNOLOGY PLATFORMS	FACILITATE COLLABORATIONS BETWEEN BUSINESSES & ACADEMIA / RESEARCH INSTITUTIONS	PILOT SCIENCE, RESEARCH & TECHNOLOGY PROJECTS