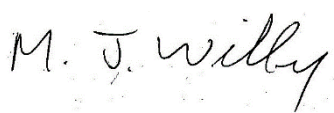


# Norfolk County Council

## Record of Individual Cabinet Member Decision

<b>Responsible Cabinet Member: Councillor Martin Wilby - Cabinet Member for Highways, Infrastructure &amp; Transport</b>	
<b>Background and Purpose:</b> In September 2020, the Council was requested to promote an extension to the 40mph speed limit zone on the B1111 Harling Road, Roudham, south east of St George Distillery for 1100 metres.  The 40-mph speed limit extension is being promoted as it is a requirement of planning to support a new access to St George Distillery.  Prior to formally advertising the TRO, statutory consultees were consulted on the proposals. The consultees included the local County Councillor, Roudham and Larling Town Council and the emergency services. No comments were received.  Formal consultation commenced on 19 February 2021, including public notices in the local newspaper and on-site notices. The public consultation period closed on 16 March 2021.	
<b>Decision:</b> <b>To implement the 40mph speed limit zone as advertised and as shown in Appendix A (drawing: PR3941-HP2-0100-002).</b>	
<b>Is it a key decision?</b>	<b>No</b>
<b>Is it subject to call in?</b>	<b>Yes</b>
<b>If Yes – Deadline for Call in</b>	<b>Date: 4pm, Tuesday 8 June 2021</b>
<b>Evidence and reason for the decision:</b> As detailed in the attached Report.	
<b>Alternative options considered and rejected:</b> As detailed in the attached Report.	
<b>Financial, Resource or other implications considered:</b> As detailed in the attached Report.	
<b>Record of any conflict of interest:</b> None	
<b>Background Documents:</b> <ul style="list-style-type: none"><li>• Appendix A - Consultation plans</li><li>• Appendix B – Traffic Regulation Order</li><li>• Appendix C– Comments received with Officer comments</li></ul>	

<b>Date of Decision:</b>	<b>1 June 2021</b>
<b>Publication date of decision:</b>	<b>1 June 2021</b>
<b>Signed by Cabinet member:</b>  I confirm that I have made the decision set out above, for the reasons also set out   <b>Signed:</b>  <b>Print name: Cllr Martin Wilby</b>  <b>Date: 1 June 2021</b>	
<b>Accompanying Documents:</b> <ul style="list-style-type: none"> <li>• Report to Cabinet Member - Norfolk County Council proposed traffic order.</li> </ul>	

Once you have completed your internal department clearance process and obtained agreement of the Cabinet Member, send your completed decision notice together with the report and green form to [committees@norfolk.gov.uk](mailto:committees@norfolk.gov.uk)

# Cabinet Member Decision Report

Item No:

<b>Decision making report title:</b>	<b>Norfolk County Council - B1111 Harling Road Roudham - 40mph Zone</b>
<b>Date of meeting:</b>	<b>24 May 2021</b>
<b>Responsible Cabinet Member:</b>	<b>Councillor Martin Wilby (Cabinet Member for Highways, Infrastructure and Transport)</b>
<b>Responsible Director:</b>	<b>Tom McCabe – (Executive Director, Community and Environmental Services)</b>
<b>Is this a key decision?</b>	<b>No</b>
<b>Executive Summary</b> <p>This report sets out the Traffic Regulation Order (TRO) proposal for an extension of the 40mph speed limit on B1111 Harling Road, Roudham, south-east of St George Distillery.</p> <p>This TRO is being promoted as the speed limit extension is a condition of planning to support construction of a second access to the car park of the distillery.</p> <b>Recommendation</b> <p><b>1. To implement the extension to the 40mph speed limit as advertised and as shown in Appendix A (drawing: PR3941-HP2-0100-002).</b></p>	

## **1 Background and Purpose**

- 1.1 The extension to the 40mph speed limit zone is being promoted to act as a traffic calming measure to support the safe use of a proposed second access to the car park of St George Distillery. This will reduce the adverse impact of motor vehicles on this road and improve safety for vehicles, pedestrians and cyclists in this location, particularly for those using the new access. This is a planning condition to support the provision of the additional access.

## **2 Proposal**

- 2.1 This project aims to improve safety for vehicles, pedestrians and cyclists in the area as a second access to the distillery car park has been proposed. The extension will run from the end of the existing 40mph zone, through to the existing 30mph limit for a distance of approximately 1100m. This will reduce traffic speeds in the vicinity of the new access, supporting safer access to the distillery site.

The required Traffic Regulation Orders and notices were formally advertised between 19 February 2021 and the 16 March 2021. A copy of the advertised order and consultation plans can be seen in Appendices A and B.

### **3 Impact of the Proposal**

- 3.1 If the extension to the 40mph speed limit zone is implemented as advertised, it will reduce the traffic speeds to support the safety of all highway users and will also facilitate the safe use of the new car park access.

### **4 Evidence and Reasons for Decision**

- 4.1 The proposals received support from Norfolk Constabulary, Roudham and Larling Town Council and Local Member, Cllr Stephen Askew.

One Objection was received and is summarised below with full details in Appendix C with the officer response.

Objection:

“...the statement of reasons is so vague and generic that it is impossible to understand why the council proposes to make the order. One could legitimately ask, why is this order being made now? Why is the limit being reduced to 40, rather than 30? Why is the proposed extension of the 40-mph limit exactly 1100 metres long? Why not 900, or 2000?

In short, the statement of reasons is completely inadequate and gives members of the public no understanding whatsoever of why the council is proposing to make the order.”

Officer Comment:

The speed limit being proposed is being implemented in order to discharge a planning condition for the development. The proposed 40mph is to significantly lower the risk to all highway traffic on the B1111. Without the legal order the approach to the new access would revert to 60mph which would be too high for the implementation of the new car park access.

The 1100 metres length of the proposed 40mph speed limit extension is the distance between the current 40mph and the 30mph in the village centre ensuring that this road is safe for all highway users and that the access can be used safely and efficiently.

### **5 Alternative Options**

- 5.1 There are no feasible alternatives in this situation. As the extension of the 40mph zone is a condition of planning approval, St George's Distillery will be unable to build the second car park access at this location, which will not support local tourism and the development of the business

## **6 Financial Implications**

- 6.1 The scheme is fully funded by the St George's Distillery with no financial impact on Norfolk County Council.

## **7 Resource Implications**

- 7.1 **Staff:** Scheme designed and delivered utilising existing resources.

- 7.2 **Property:** Nil

- 7.3 **IT:** Nil

## **8 Other Implications**

### **8.1 Legal Implications**

Nplaw have advised on the making of this traffic regulation order and have confirmed that actions taken to date have been compliant with the legislative requirements.

### **8.2 Human Rights implications**

Nil

### **8.3 Equality Impact Assessment (EqIA)**

Norfolk County Council has a duty to pay due regard to equality when exercising its public functions. In making this TRO, we have considered the potential impact on local people, particularly disabled and older people and parents and carers of children, and others who may have needs when using the highways. Public consultation on the TRO has taken place, to enable people to highlight any issues it is important for NCC to be aware of before a decision is made.

It has been concluded that this scheme will not provide any Equality Implications and the lower speed limit will help improve accessibility and road safety for all users.

### **8.4 Health and Safety implications**

The proposed scheme should improve safety of this area of highway for all users and for those using the new car park access.

### **8.5 Sustainability implications**

The proposed scheme will help create an environment to encourage more sustainable active travel such as walking and cycling.

## 8.6 **Any other implications**

Officers have considered all the implications which members should be aware of. Apart from those listed in the report (above), there are no other implications to consider.

## 9 **Risk Implications/Assessment**

- 9.1 The implementation of the proposed scheme will act as a traffic calming measure to reduce the adverse impact of motor vehicles on the main highway and those accessing the distillery. It will improve safety for vehicles, pedestrians and cyclists in this area.

## 10 **Select Committee comments**

- 10.1 N/A

## 11 **Recommendation**

- 11.1 **1. To implement the 20mph speed limit zone as advertised and as shown in Appendix A (drawing: PR39870-HP2-0100-001)**

## 12 **Background Papers**

- 12.1
- Appendix A - Consultation plans
  - Appendix B – Traffic Regulation Order
  - Appendix C– Comments received with Officer comments

### **Officer Contact**

If you have any questions about matters contained in this paper, please get in touch with:

**Officer name: Elanor Coe**

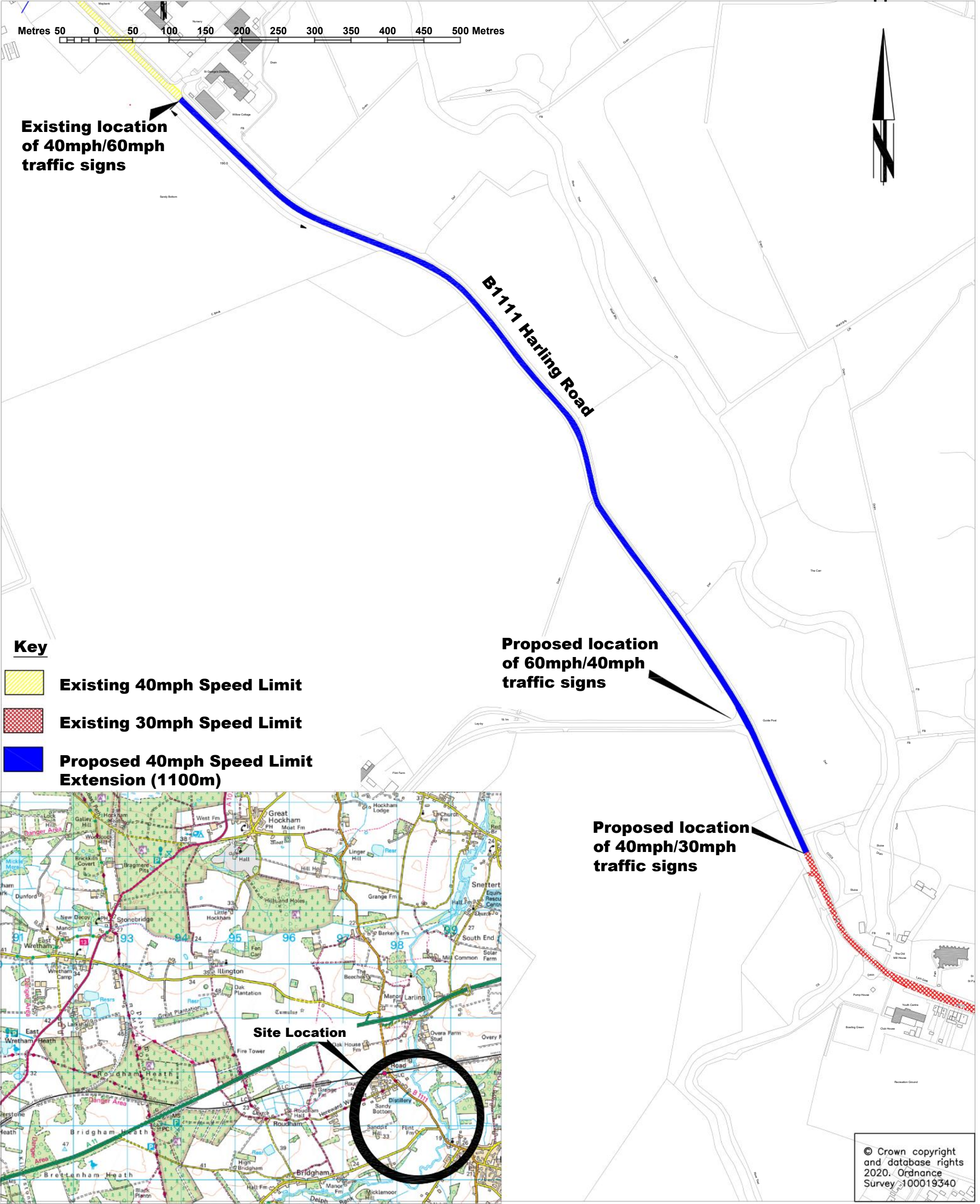
**Tel No: 01603 222987**

**Email address: [Elanor.coe@norfolk.gov.uk](mailto:Elanor.coe@norfolk.gov.uk)**



If you need this report in large print, audio, braille, alternative format or in a different language please contact 0344 800 8020 or 0344 800 8011 (textphone) and we will do our best to help.







**Norfolk** County Council

DRAWING TITLE

B1111 Roudham and Larling St George Whiskey Distillery  
HADBA TRO  
TRO Consultation Plan

**Tom McCabe**  
Executive Director of  
Community and Environmental Services  
Norfolk County Council  
County Hall  
Martineau Lane  
Norwich NR1 2SG

REV.	DESCRIPTION	DRAWN	CHECKED	DATE

	INITIAL	DATE	DRAWING No.
	OS	09/20	R3941-HP2-0100-002
SURVEYED BY	ELC	09/20	PROJECT TITLE
DESIGNED BY	ELC	09/20	B1111 Roudham and Larling
DRAWN BY	PR	09/20	HADBA TRO
CHECKED BY			SCALE
			1:5000@ A3
			FILE No.
			PR3941

**THE NORFOLK COUNTY COUNCIL**  
**(ROUDHAM AND LARLING, B1111 HARLING ROAD/SHROPHAM ROAD)**  
**(40 M.P.H. SPEED LIMIT) ORDER 2021**

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The Norfolk County Council propose to make the above Order under the Road Traffic Regulation Act 1984, the effect of which will be to prohibit any vehicle from exceeding 40 miles per hour along the length of road specified in the Schedule below.

A copy of the Order, Statement of Reasons for making the Order and a plan may be viewed online at <https://norfolk.citizenspace.com/>. Copies may also be available for inspection at Norfolk County Council, County Hall, Norwich and at the offices of Breckland District Council, Elizabeth House, Walpole Loke, Dereham during normal office hours. However, during the current epidemic staffing levels have been reduced and viewing online would be recommended in keeping with the government guidelines.

Any objections and representations relating to the Order must be made in writing and must specify the grounds on which they are made. All correspondence for these proposals must be received at the office of nplaw, Norfolk County Council, County Hall, Martineau Lane, Norwich, NR1 2DH, marked for the attention of Mrs Simmons by 16<sup>th</sup> March 2021. They may also be emailed to [trafficorders@norfolk.gov.uk](mailto:trafficorders@norfolk.gov.uk).

The Officer dealing with the public enquiries concerning these proposals is Miss E Coe, telephone 01603 222987 or 0344 800 8020.

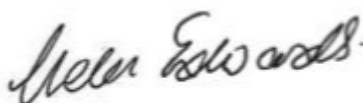
**SCHEDULE**

**In the Parish of Roudham and Larling**

**Proposed 40 m.p.h. Speed Limit**

B1111 Harling Road/ Shropham Road	-	From a point 212m south-east of its junction with the C534 Roudham Road south-eastwards for a distance of 1100m.
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DATED this 19<sup>th</sup> day of February 2021



Helen Edwards  
Chief Legal Officer

County Hall,  
Martineau Lane,  
Norwich. NR1 2DH

Note: Information you send to the Council will be used for any purpose connected with the making or confirming of the Order and will be held as long as reasonably necessary for those purposes. It may also be released to others in response to freedom of information requests.

*HKS/705720(RoudhamPR3941-40mphNotice1)21*



## APPENDIX C

Comment Received	Support Y/N	Officer comment
<p>I'm afraid I must register my objection to the making of this order. The reason is because the statement of reasons is so vague and generic that it is impossible to understand why the council proposes to make the order. One could legitimately ask, why is this order being made now? Why is the limit being reduced to 40, rather than 30? Why is the proposed extension of the 40 mph limit exactly 1100 metres long? Why not 900, or 2000?</p> <p>In short, the statement of reasons is completely inadequate and gives members of the public no understanding whatsoever of why the council is proposing to make the order.</p>	<p>N</p>	<p>The 40mph Speed Limit order is being promoted as it is associated with St George Distillery seeking planning permission to create a second access to their car park.</p> <p>Promoting Speed Limit change can sometimes be a contentious issue and finding a solution that suits everybody is very difficult.</p> <p>The speed limit being proposed is being implemented in order to discharge a planning condition for the development. The proposed 40mph is to significantly lower the risk to all highway traffic on the B1111. Without the legal order the approach to the new access would revert to 60mph which would be too high for the implementation of the new carpark access.</p> <p>The 1100metres length of the proposed 40mph speed limit extension is the distance between the current 40mph and the 30mph in the village centre ensuring that this road is safe for all highway users and that the access can be used safely and efficiently.</p> <p>Regarding the funding, this is funded in its entirety by the developer and has no detriment to the public purse.</p>